

Enterprise Work Management M&A Strategy

We're building on our market leadership by acquiring built-for-purpose products that extend our depth, breadth and scale.



Proven Leadership with Buying Power

Upland has a proven team with a combined 37 successful acquisitions completed in the last 15 years, offering a reliable and disciplined M&A process. To date, Upland has closed 16 successful acquisitions in 5 years. Upland completed a \$46 million public offering in June 2017 and expanded our credit facility to \$200 million for acquisitions, giving Upland strong buying power to execute on our acquisition plan.

Enterprise Work Management M&A Sector Focus











Project and IT Workflow Management Automation

Digital Engagement

About Upland Software

Upland Software (NASDAQ: UPLD) is a leading provider of cloud-based Enterprise Work Management software. Our family of applications enables users to manage their projects, professional workforce and IT investments; automate document-intensive business processes; and effectively engage with their customers, prospects and community via the web and mobile technologies. With more than 2,500 customers and over 250,000 users around the world, Upland Software solutions help customers run their operations smoothly, adapt to change quickly, and achieve better results every day. Learn more at uplandsoftware.com.

Contact

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Acquisitions Portfolio

Project & IT Management

FEB 2012

PowerSteering
Program & Portfolio Management

FEB 2012

Tenrox

Professional Service Automation

NOV 2012

EPM Live

Project Portfolio Management

NOV 2013

ComSci

IT Financial Management

NOV 2014

Eclipse PPM

Project Portfolio Management

NOV 2014

RightAnswers

Enterprise Knowledge Management

Workflow Automation

MAY 2013

FileBound

Document & Workflow Automation

NOV 2015

Ultriva

Supply Chain Management

MAY 2016

Advanced Processing and Imaging Document & Workflow Automation

JAN 2017

Omtool

Document Capture & Imaging

NOV 2017

Qvidian

RFP and Sales Proposal Automation

Digital Engagement

DEC 2013

Clickability

Web Content Management

DEC 2014

Mobile Commons

Mobile Engagement Management

JAN 2016

LeadLander

Website Visitor Analytics

MAR 2016

Hipcricket

Mobile Engagement Management

JUL 2017

Waterfall

Mobile Engagement Management