Adestra + zapier

Connect Adestra with your marketing technology stack, and thousands of apps, using our Zapier integration, with no coding required.

Efficient integration and automation

The integration allows you to automate actions within Adestra, based on the data you receive elsewhere, creating efficiency savings across your business.

- Adestra as a central connected channel within your multi-channel marketing strategy

- Automate data flow processes to fuel segmentation and dynamic content campaign within Adestra

- Update and create contacts in Adestra to drive automated customer journeys

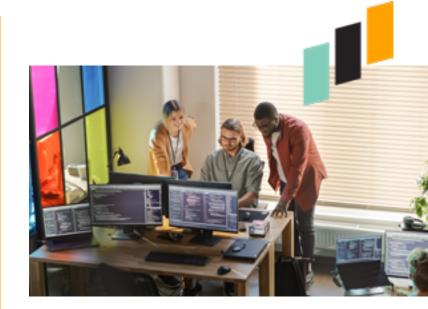- Maintain data synchronisation between your database and Adestra

- No development resource required – get up and running quickly and easily

Connect your apps

Zapier moves info between your web apps and Adestra automatically, enabling your to:

- Create new / update existing contacts

- Subscribe to recipient lists

- Add / remove contacts to unsubscribe lists

- Find or create a specific contact in the Core Table

How it works

Implementation is easy, following these simple steps once you have received the invite from Adestra and have been granted API access.

- Locate the Adestra integration in Zapier

- Provide an API token to authorise access to Adestra

- Create an API token in Adestra and add to Zapier

- Review your connections in Adestra and send a Zap!

Ready to get started?

Speak to one of our email experts, connect Zapier with Adestra and efficiently automate your marketing data flow.

Talk to Us