

# Smarter, centralized fax infrastructure

Fax isn't dead—it's just evolving.
Decades after experts forecasted the end of the fax era, new technologies continue to transform the landscape, making fax technology more indispensable than ever.

Despite the premonition, a stubborn fact persists—faxing is a critical document process that remains crucial to business communications.

It's still true that traditional faxing has its drawbacks. Dedicated fax machines, phone lines, and ongoing maintenance of traditional fax infrastructure are costly. An even more significant concern is the indirect costs of manageability, upgrade cycles, process inefficiencies, and compliance risks.

AccuRoute Fax is transforming the fax landscape by providing an enterprise-class fax solution with cloud, hybrid, and centralized infrastructure.



The goal is to dramatically reduce costs, enhance document-intensive business processes, and improve employee productivity. Scalable to virtually any organization and incorporating intelligent and flexible routing features, AccuRoute Fax can secure and control fax activity in virtually any industry.

# Enterprise faxing that's both easy and convenient

- Eliminate the need to manually print documents, physically take them to the fax machine for transmission, and discard them
- Enable users to send faxes directly from networked multifunction peripherals (MFPs), email, desktop client, or webbased interface
- Fax-enable individuals and key business systems to minimize manual, paper-based faxing
- Reduce or eliminate the costs, responsibility, and maintenance of dedicated analog fax lines
- Capitalize on Cloud Faxing,
   Voice over IP (VoIP) or Fax over IP (FoIP) technologies
- Accelerate business processes, reduce response times, and improve productivity
- Identify and authenticate users and capture inbound and outbound fax transmissions to support company information, retention policies, compliance requirements, and riskmitigation policies



# Get a customizable fax infrastructure with AccuRoute

### Reduce or eliminate equipment costs

AccuRoute Fax eliminates the cost of traditional, stand-alone fax machines, the wasteful print-and-fax routine, analog phone lines, maintenance, and energy associated with traditional fax infrastructure. This makes it easier to effectively and reliably accommodate high volumes of inbound and outbound fax traffic. Faxing communications can also be configured to send faxes into low-cost call routing and delivery plans.

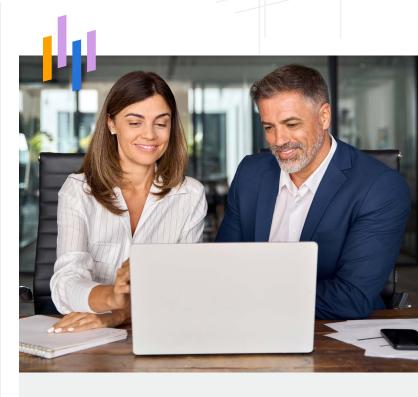
## Centralize fax management

IT and system administrators can efficiently set up, configure, and manage AccuRoute Fax with full control over transaction queues, reporting, telephony configurations, retention policies, and document conversion. The desired settings, routing behaviors, failover and redundancy, archiving, and system maintenance can all be predetermined. Performance monitor alerts can also be triggered to quickly address any issues.

#### Integrate with other business systems

AccuRoute supports a wide variety of integrations that allow for direct interaction for a smooth handoff and simple set up.
Leverage existing business systems such as iManage, NetDocuments, Concur, and SAP to utilize AccuRoute for integrated capture and communication. In addition to integration with VoIP technologies, AccuRoute Fax integrates with many popular private branch exchange (PBX) systems such as Avaya, Cisco, Nortel, Mitel, NEC, and Siemens. AccuRoute Fax also supports popular phone company connections such as ISDN PRI.





## Strengthen security and compliance

AccuRoute Fax captures and authenticates inbound and outbound fax transmissions to ensure communications comply with company information, retention policies, compliance requirements, and verify that risk-mitigation policies are met. Certified PCI compliant and implementation-specific HIPAA compliance grants customers the ability to stay within regulation to avoid costly fines.

## **Shrink your corporate footprint**

Commit to a more paperless business practice and eliminate traditional fax transmissions by using AccuRoute Fax to virtualize your fax communication infrastructure. AccuRoute's customizability allows for customers to make a smooth transition between on-premise, hybrid, and cloud environments to fit evolving business needs.



# Fax environments built to industry standards

AccuRoute fax technology tells your documents where to go and what to do when they get there—securely and effortlessly.







#### **On-Premise Fax**

The same great local, secure, and reliable infrastructure traditionally offered by AccuRoute, designed with infinite scaling capabilities.

On-Premise Fax allows for deep integration into a business's existing infrastructure, from the front end with integrated MFP Panel Buttons, to the end destination of a DMS, such as iManage or NetDocuments.

- Great for large organizations with high volumes
- Can leverage traditional fax hardware as well as FoIP
- Redundancy, failover, and load balancing
- Supports AccuRoute modules

#### **Hybrid Fax**

Offers the same benefits of a local environment as On-Premise, but with the addition of Cloud Fax capabilities. By adding the Cloud Fax module to AccuRoute On-Premise, you are able to offload the burden of maintaining fax hardware, while taking full advantage of everything AccuRoute has to offer. It's the best of both worlds.

- Can be built into existing AccuRoute environments
- Ultimate set up for the greatest flexibility
- Redundancy, failover, and load balancing
- Supports AccuRoute modules

#### **Cloud Fax**

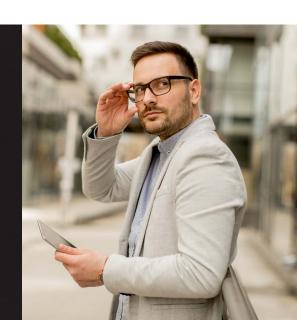
AccuRoute CloudFAX allows for anywhere faxing using the online portal to send secure faxes. Integrated with email providers such as Outlook and Gmail, AccuRoute CloudFAX is the ideal solution for those needing a reliable, secure, and PCI DSS Level 1 certified fax service to send important and potentially sensitive information.

- Simple faxing via email and desktop
- Perfect for SMB enterprises that want lower responsibility
- Redundant
- InterFAX Salesforce API
- Device support through email



We have used Upland's faxing solution for our bulk fax needs for multiple years and have found it to be simpler and more efficient to work with than other fax service providers. We particularly enjoy the ability to communicate securely through AccuRoute CloudFAX's API/web service.

Renzo Luzzatti President, US-Rx Care





# **AccuRoute fax environments**

Features	On-Premise	Hybrid	Cloud
Faxing	•	•	•
Scalable	•	•	•
Fax to email	•	•	•
Mobile capture	•	•	
Local device support (MFPs and scanners)	•	•	•
Supports AccuRoute integrations	•	•	
Fax hardware ownership	•	•	



AccuRoute is a single platform and fully integrated approach to automating and accelerating business process workflows.



# Ready to get things done?

Let us show you what AccuRoute can do.

Request a Demo

**Upland AccuRoute** helps organizations accelerate business processes by allowing users to easily capture, process, deliver, and fax content from any device using a single, unified platform. AccuRoute automates data capture and extraction using optical character recognition (OCR) to securely process through workflows to applications, people, or storage.

