



Drive conversions - from clicks to subscriptions  
- and engage your audience by connecting your  
Shopify Store with our powerful email automation

### Powerful data-driven emails

Resonate with your Shopify audience by sending personalised, hyper-targeted emails to drive higher engagement and conversions.

Effortlessly sync insightful data captured in your Shopify Store (e.g. profile and metadata) to Adestra (automatically or on-demand).

Always send content that's relevant to your audience, at the right moment, with our simple installation and set-up process between Shopify & Adestra.

### Key benefits

- Boost team's productivity with automatic data syncs from Shopify to Adestra
- Send personalised emails from Adestra using Shopify's historical & latest data
- Use Adestra's Persona segmentation to send the most engaging email content



### How it works

Adestra customers require an active Shopify account subscription to utilise this integration.

The integration supports on-demand & automatic list syncs from Shopify to Adestra

One-way sync of profile (e.g. name, email) and metadata (e.g. age, interests)

Export data from your Shopify Store to populate lists and trigger automation journeys



### Ready to get started?

Speak to one of our email experts today.

Let us show you what Adestra & Shopify can do

**Talk To Us**