



Drive conversions - from clicks to subscriptions
- and engage your audience by connecting your
Shopify store with our powerful email automation

Powerful data-driven emails

Resonate with your Shopify audience by sending personalized, hyper-targeted emails to drive higher engagement and conversions.

Effortlessly sync insightful data captured in your Shopify store (e.g. profile and metadata) to Adestra (automatically or on-demand).

Always send content that's relevant to your audience, at the right moment, with our simple installation and set-up process between Shopify and Adestra.

Key benefits

- Boost team's productivity with automatic data syncs from Shopify to Adestra
- Send personalized emails from Adestra using Shopify's historical & latest data
- Use Adestra's Persona segmentation to send the most engaging email content



How it works

Adestra customers require an active Shopify account subscription to utilize this integration.

The integration supports on-demand and automatic list syncs from Shopify to Adestra

One-way sync of profile (e.g. name, email) and metadata (e.g. age, interests)

Export data from your Shopify store to populate lists and trigger automation journeys



Ready to get started?

Speak to one of our email experts today.

Let us show you what Adestra & Shopify can do

Talk To Us