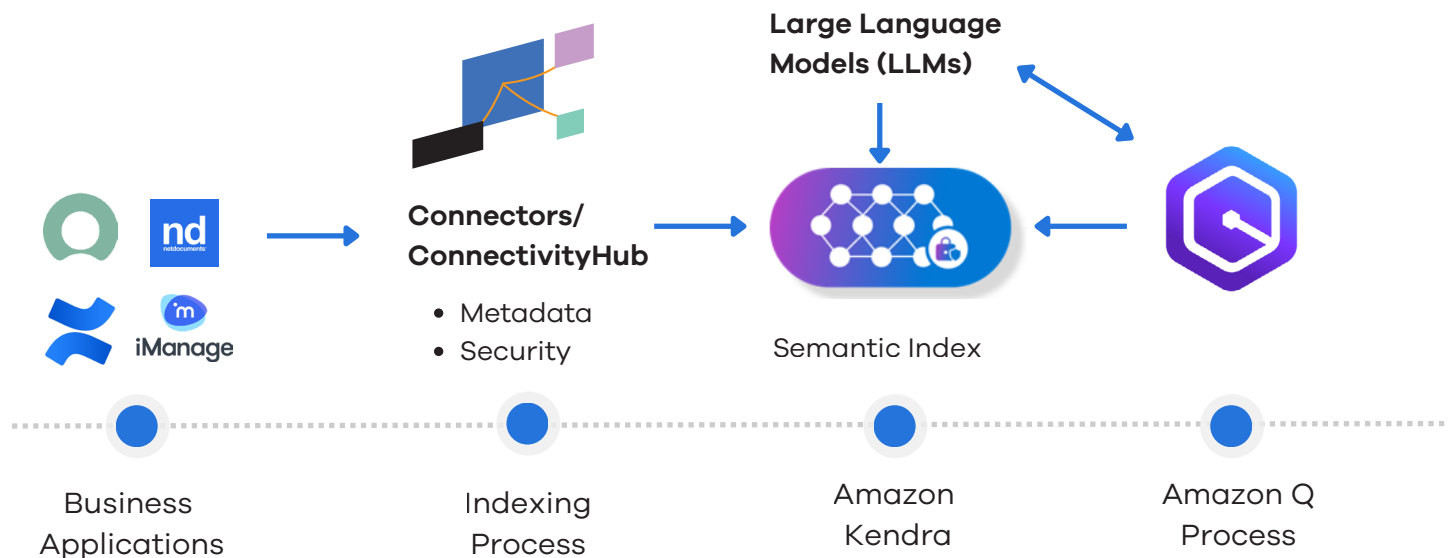


Extend Your Amazon Q Business Experience with BA Insight

BA Insight's integrated solution with Amazon Q Business extends your AI Assistant to include all your external content sources directly into Amazon Kendra through BA Insight's indexing ability.



Supercharge productivity

Amazon Q creates incredible personalized experiences while supporting innovation. But how do you extend your AI Assistant experience to include other content and data sources?

BA Insight provides the distinct ability to truly maximize organizational productivity by allowing users to:

- Index external content sources directly into Amazon Kendra
- Maximize productivity by extending Amazon Q outside of natively connected sources
- Access an AI-powered assistant across all applications, not just a few lucky winners

Enterprise-ready, set, go!

BA Insight's integrated Amazon Q solution is a potent way to ensure that your organization can stay on top of innovation and the AI race.

Our content search technology works like so:

- BA Insight is out-of-the-box ready with world-class security and over 95 Connectors, and the ability to build new custom connectors by request
- Our dynamic environment is pristine for future enhancements and changes in the AI landscape as this emerging technology continues to evolve
- Our world-class security processes and Customer Support team ensure a seamless integration and unparalleled service

Why is BA Insight the best option for Amazon Q Business?



Security

We ensure that source system security permissions are accurately translated when content is indexed into Amazon Kendra. This secure connection takes the load off your internal teams and enables a quicker return on value. BA Insight ensures that your critical organizational information is connected safely to Amazon Q.

Connectivity

Eliminate data silos within your organization by leveraging BA Insight's ability to connect to all your content sources. This enables improved Amazon Q prompting and allows your search results to be more accurate, producing a high-value search and Amazon Q experience.

95+ Connectors

BA Insight provides more than 95 out-of-the-box Connectors, including some of the most popular applications like Salesforce, ServiceNow, Confluence, and Jira. With our years of experience, we have a proven method to efficiently build and deploy connections to these applications and many more. Connectors can also be built by customer request.

Adaptability

We have vast experience with large enterprises and can handle large-scale volumes of data. We provide a technically fortified foundation that can scale according to organizational growth and adapt to dynamic business needs and trending AI technologies.

Top-notch customer support

Upland Software's world class support and services team makes the buy vs. build scenario a no-brainer. BA Insight boasts some of the best technical support around, along with continuous product enhancements and updates to ensure your organization's success.

Improve your search

Continually improve search without all the development. Through integrated AI, rules-based tagging, Natural Language Processing (NLP), and text analytics, BA Insight helps deliver relevant and personalized results with every search.



Ready to get things done?

Let us show you what BA Insight can do.

[Request a demo](#)

Upland BA Insight transforms the way your organization implements Generative AI. With 95+ ultra-secure connectors, we enable your organization to seamlessly connect, enrich, and augment your business applications to extend Generative AI into external business applications. BA Insight enriches your content for increased findability, contextualization, security, and is better utilized for Generative AI capabilities and stopping AI project failure.

