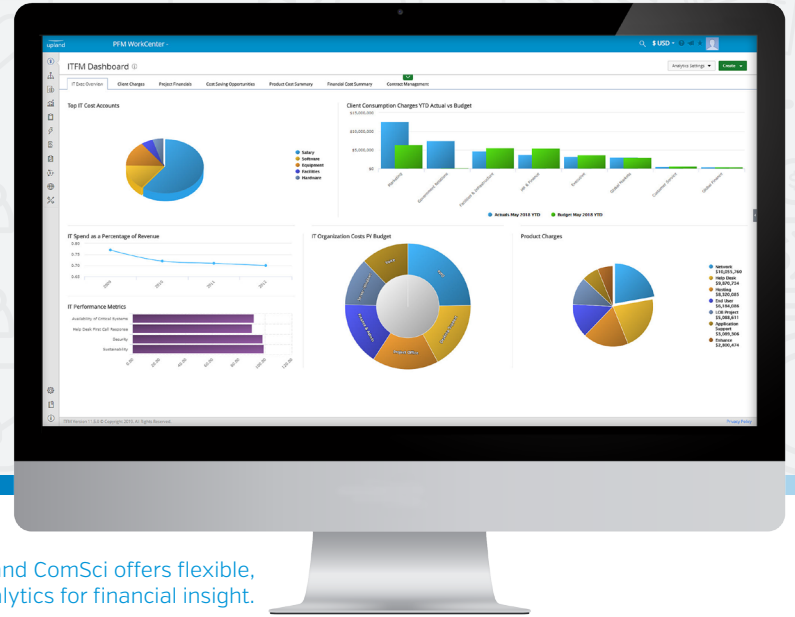


Can Corporate Financial Systems Meet Your ITFM Needs?



Upland ComSci offers flexible, easy-to-use analytics for financial insight.

“The accuracy of our data is now much greater, primarily because of the enhanced visibility provided within the ComSci solution. This allows each department to analyze its utilization of services and track its intranet budget. Better visibility also enables managers to control demand, which has resulted in reduced overall spend.”

-Denise Vay
Senior IT Manager
of Financial Services,
PPG Industries

Though your company may have already invested in IBM® Cognos Analytics, SAP® BusinessObjects Business Intelligence Suite or Oracle® Hyperion Financial Management, the Upland ComSci ITFM solution is specifically designed to help IT run more like a business.

We get it. Every organization needs a corporate financial reporting system. Yet, we often see IT organizations struggle to achieve their financial goals with just the information from an accounting or ERP system. This is where Upland ComSci comes in. Let's compare corporate reporting system capabilities to the value a CIO receives from the Upland ComSci comprehensive solution.

Corporate Financial Reporting Systems

- Limited consumption-based chargeback capabilities
- No consumption-based “Bill of Services” for business management
- Inability to create unit and service costs
- No sub-ledger detail
- Customization requires development resources
- No turnkey reports to support demand and consumption management
- Custom reporting requires a sophisticated power user
- Expensive consulting resources needed for implementation

IT Cost Transparency with Upland ComSci

- Better strategic alignment with the business owners results in better decision making on their part
- Better IT engagement with the business to reduce costs, improve efficiency and, thereby, help to grow profitably
- Better financial governance of IT assets and resources
- Easy-to-use service costing, sub-ledger detail, consumption-based chargeback that corporate reporting systems lack
- Total cost of ownership (TCO) by application to support application portfolio management and rationalization
- Insights into IT's investment in “Running”, “Changing” and “Transforming” the business

Corporate reporting systems fail to provide deep insights and actionable information into IT product and service costs. Upland ComSci gives you this information.

Of Course, Corporate Reporting Systems are Needed

Corporate reporting systems provide the capability to consolidate corporate budgets, P&L, balance sheet and financial management reporting with sub-modules that handle CAPEX planning and some project reporting.

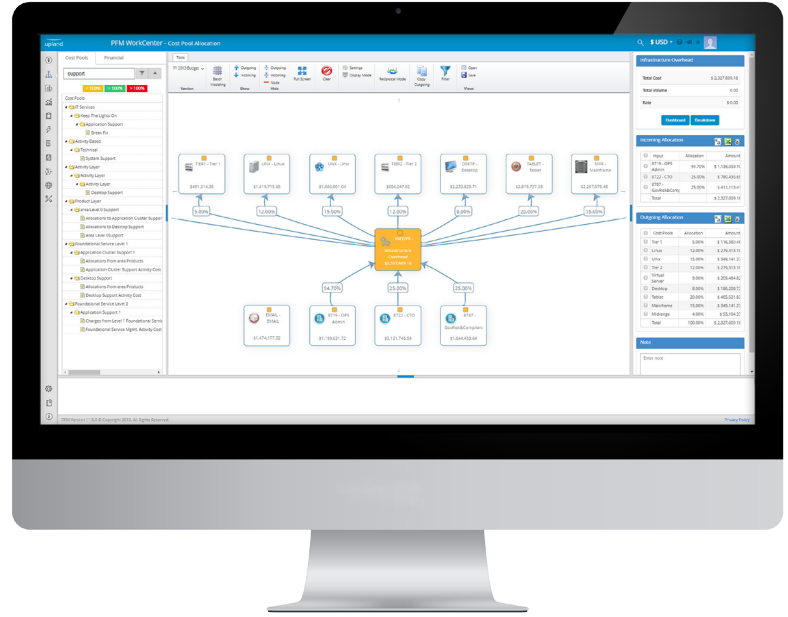
The value these corporate reporting systems provide is the ability to manage your IT budgets, forecasts and actuals by IT department and expense type. Unfortunately, they do not provide financials in a manner consistent with the products and services that IT delivers to their internal customers – the line of business managers. They also do not provide the line of business managers with a consumption-based “bill of services” that allows business managers to understand the IT services they consume and if those IT services effectively align with their business objectives.

Upland ComSci provides you with a complete software and services solution that enables you to quickly provide your Line of Business Owners with comprehensive and detailed IT Cost Transparency.

To learn how Upland ComSci can help you run IT as a business, visit uplandsoftware.com/comsci.

About Upland Software

Upland Software [Nasdaq: UPLD] is a leader in cloud-based enterprise work management software. Upland provides seven enterprise cloud solution suites that enable more than one million users at over 9,000 accounts to win and engage customers, automate business operations, manage projects and IT costs, and share knowledge throughout the enterprise. All of Upland's solutions are backed by a 100 percent customer success commitment and the UplandOne platform, which puts customers at the center of everything we do.



Why use Upland ComSci with Corporate Reporting Systems?

Upland ComSci integrates well with corporate reporting systems. Our customers often roll up their IT budget to corporate reporting systems like Oracle Hyperion, IBM Cognos or SAP BusinessObjects. However, these systems fall short in their ability to provide value to CIOs that “run IT like a business.” Every business owner wants to understand the cost of the products and services they deliver to their customers. Upland ComSci provides this visibility to the CIO, the business owner of IT. With Upland ComSci, you'll focus solely on the successful outcomes of IT. Your conversations with the line of business owners will become more strategic and less tactical.

With our visual, easy-to-use, out-of-the-box analytics, CIOs will have deep visibility into product costs, unit costs, business unit demand and application TCO. This provides the CIO with information that will help drive down unit cost and ensure the most cost effective services are delivered to meet the customer's business goals.

With Upland ComSci, you'll focus solely on the successful outcomes of IT and change the conversation with the line of business managers from “why is IT so expensive” to “how can IT help me meet my business goals?”