



# Cloud Fax:

## Secure your data in a crisis.

Natural disasters, geopolitical unrest, large-scale cyberattacks, blackouts, and other global events can disrupt businesses and communications systems, underscoring the need for robust disaster recovery protocols. Upland InterFAX's cloud fax services provide secure, reliable communication during emergencies, ensuring business continuity when traditional systems fail.

In the face of unpredictable disasters, InterFAX provides a resilient cloud fax and digital workflow solution that ensures your organization remains operational, compliant, and secure. Integrating cloud fax into your disaster recovery plan strengthens your business's ability to recover swiftly, keep operational costs low, and continue providing services to your most valued customers.



## Key Considerations for Disaster Recovery with Cloud Fax

**Assess critical needs:** Identify key departments that rely on secure document transfers. Prioritize these areas for cloud fax integration to maintain operations during disruptions.

**Install ongoing system testing:** Schedule routine disaster recovery drills that include testing your cloud fax service. Address potential issues before a real emergency occurs.

**Schedule team trainings:** Guide your staff on how to access cloud fax remotely and instruct them on emergency procedures to maintain communication during a crisis, even if employees are displaced.

## Cloud Fax Advantages in a Disaster

**Reliability:** Traditional fax systems fail during natural disasters, but cloud faxing remains operational via secure, geographically dispersed data centers and cloud-hosted document storage.

**Operational continuity:** Fax communications continue without interruption, enabling the transmission of critical documents even during severe weather events, civil unrest, or other scenarios.

## Industry-Specific Use Cases

**Healthcare:** Medical institutions rely on cloud fax to ensure patient care continues, enabling secure transmission of medical records during emergencies.

**Finance:** Financial institutions use cloud fax to securely process sensitive documents, ensuring operational continuity regardless of local infrastructure.

**Hospitality:** Hotels leverage cloud fax to manage guest needs and emergency accommodations during crises.

**Nonprofits:** Nonprofit organizations use cloud fax to coordinate efforts and maintain communications during mass emergencies.



## Data Security & Compliance in Crisis

**Encryption:** Documents are encrypted during transmission and storage, securing sensitive information is always under lock and key, even during a crisis.

**Regulatory compliance:** InterFAX ensures continued compliance with HIPAA, PCI-DSS, and GDPR standards, even in emergency situations.

## Faster Data Recovery & Scalability

**Geographical redundancy:** Data is backed up in multiple locations, enabling quick recovery with minimal downtime.

**Scalability:** Cloud fax systems automatically adjust to increased demand during emergencies without requiring redundant infrastructure.



Prepare today—don't wait for the next disruptive event to test your resilience.

[Request a Demo](#)

## Securely transmit documents and access digital workflows from anywhere.

**Upland InterFAX** is an enterprise-class cloud fax solution that enables global organizations to send and receive documents and streamline digital workflows with optional AI-data management features. Easily integrate with systems you use daily and utilize our scalable, versatile Developer API for endless customization.

