**InterFAX Behavioral Health Social Media Guide**

**Post #1**

Image to use: [IF Behavioral Health blog](https://psteering.sharepoint.com/sites/DocumentWorkflowCloud/Shared%20Documents/Forms/AllItems.aspx?csf=1&web=1&e=V63EeE&xsdata=%3D%3D&sdata=T28zdEd5Mkxia0tWMjBmUjc2TlIvR2NRTU4yRjE0dUQrT1NBbHN2L3lUWT0%3D&ovuser=dd02d1e4%2Dd2a8%2D4628%2D92c8%2D1f4b5de6419b%2Cepotter%40uplandsoftware%2Ecom&OR=Teams%2DHL&CT=1684339452038&clickparams=eyJBcHBOYW1lIjoiVGVhbXMtRGVza3RvcCIsIkFwcFZlcnNpb24iOiIyNy8yMzA0MDIwMjcwNSIsIkhhc0ZlZGVyYXRlZFVzZXIiOmZhbHNlfQ%3D%3D&cid=bdd7e0cc%2Da127%2D4205%2Db21f%2D75b0e9d87440&FolderCTID=0x01200035A4A9F37C8C4A40B3F46D81C3AE7234&id=%2Fsites%2FDocumentWorkflowCloud%2FShared%20Documents%2FMarketing%20Assets%2FInterFAX%2FSocial%20media%2FToolkits%2FBehavioral%20Health%2FIF%20behavioral%20health%20blog%2Ejpg&viewid=f2a1cdd5%2Da902%2D4083%2D9d5b%2D56f6eb85b85f&parent=%2Fsites%2FDocumentWorkflowCloud%2FShared%20Documents%2FMarketing%20Assets%2FInterFAX%2FSocial%20media%2FToolkits%2FBehavioral%20Health)



**Option 1**

With needs for #behavioralhealth services on the rise and a shortage of #mentalhealth professionals, clinics need tech that will unburden staff and support comprehensive care for existing patients and speed up the intake process. <https://uplandsoftware.com/interfax/resources/blog/4-ways-cloud-fax-technology-streamlines-the-path-to-behavioral-healthcare-services/> #HIPAA #onlinefax #mentalillness #cloudfax

**Option 2**

Is your current infrastructure able to reliably handle growing volumes of referrals and fax documents to support your staff’s bandwidth and provide patients with timely care? Check out our blog to see 4 ways #cloudfax can streamline your clinic’s processes. <https://uplandsoftware.com/interfax/resources/blog/4-ways-cloud-fax-technology-streamlines-the-path-to-behavioral-healthcare-services/> HIPAA #behavioralhealthcare

**Post #2**

Image to use: [IF Behavioral Health Demo](https://psteering.sharepoint.com/sites/DocumentWorkflowCloud/Shared%20Documents/Forms/AllItems.aspx?csf=1&web=1&e=V63EeE&xsdata=%3D%3D&sdata=T28zdEd5Mkxia0tWMjBmUjc2TlIvR2NRTU4yRjE0dUQrT1NBbHN2L3lUWT0%3D&ovuser=dd02d1e4%2Dd2a8%2D4628%2D92c8%2D1f4b5de6419b%2Cepotter%40uplandsoftware%2Ecom&OR=Teams%2DHL&CT=1684339452038&clickparams=eyJBcHBOYW1lIjoiVGVhbXMtRGVza3RvcCIsIkFwcFZlcnNpb24iOiIyNy8yMzA0MDIwMjcwNSIsIkhhc0ZlZGVyYXRlZFVzZXIiOmZhbHNlfQ%3D%3D&cid=bdd7e0cc%2Da127%2D4205%2Db21f%2D75b0e9d87440&FolderCTID=0x01200035A4A9F37C8C4A40B3F46D81C3AE7234&id=%2Fsites%2FDocumentWorkflowCloud%2FShared%20Documents%2FMarketing%20Assets%2FInterFAX%2FSocial%20media%2FToolkits%2FBehavioral%20Health%2FIF%20behavioral%20health%20demo%202%2Ejpg&viewid=f2a1cdd5%2Da902%2D4083%2D9d5b%2D56f6eb85b85f&parent=%2Fsites%2FDocumentWorkflowCloud%2FShared%20Documents%2FMarketing%20Assets%2FInterFAX%2FSocial%20media%2FToolkits%2FBehavioral%20Health)

A person and person hugging

Description automatically generated with medium confidence

**Option 1**

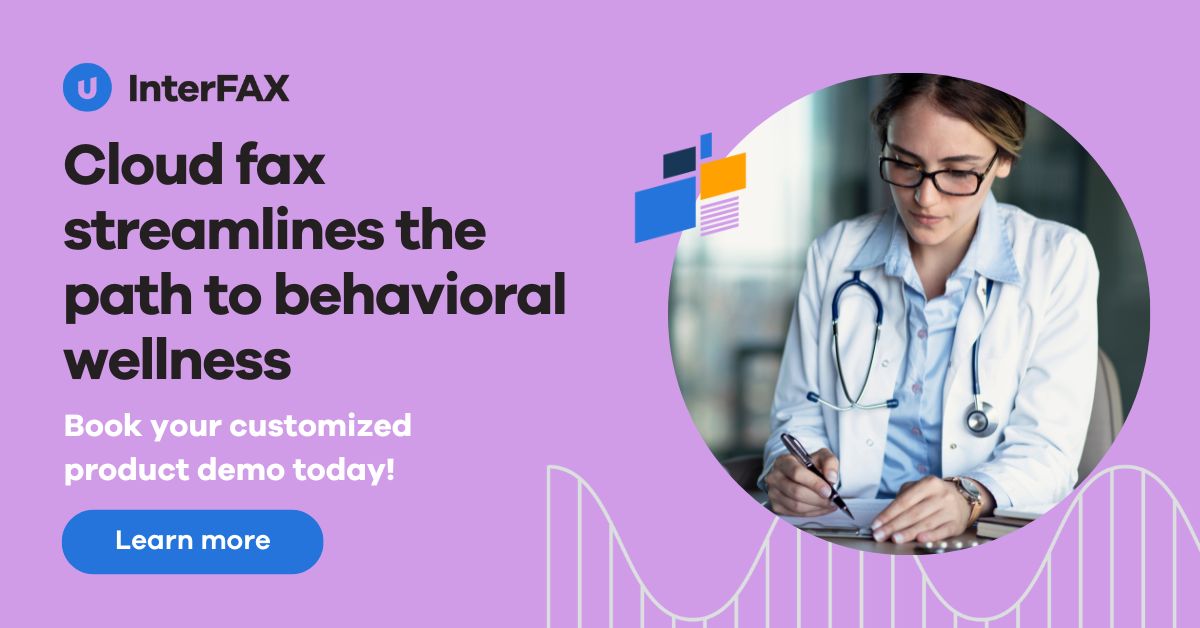
InterFAX’s secure #cloudfax software fosters quick and easy information transfers while ensuring #HIPAA compliant #datasecurity for #behavioralhealth facilities, treatment clinics, recovery centers, and more. <https://uplandsoftware.com/interfax/demo-request/> #mentalhealth #faxsoftware

**Option 2**

In 2021, 1/3 of adults (19.4M Americans) with #mentalillness also experienced #substanceabuse issues. People in crisis depend on your facility’s ability to process referrals and intake new patients quickly and efficiently. InterFAX can help! <https://uplandsoftware.com/interfax/demo-request/> #cloudfax #behavioralhealthcare #HIPAA

**Post #3**

Image to use: [IF Behavioral Health Demo 2](https://psteering.sharepoint.com/sites/DocumentWorkflowCloud/Shared%20Documents/Forms/AllItems.aspx?csf=1&web=1&e=V63EeE&xsdata=%3D%3D&sdata=T28zdEd5Mkxia0tWMjBmUjc2TlIvR2NRTU4yRjE0dUQrT1NBbHN2L3lUWT0%3D&ovuser=dd02d1e4%2Dd2a8%2D4628%2D92c8%2D1f4b5de6419b%2Cepotter%40uplandsoftware%2Ecom&OR=Teams%2DHL&CT=1684339452038&clickparams=eyJBcHBOYW1lIjoiVGVhbXMtRGVza3RvcCIsIkFwcFZlcnNpb24iOiIyNy8yMzA0MDIwMjcwNSIsIkhhc0ZlZGVyYXRlZFVzZXIiOmZhbHNlfQ%3D%3D&cid=bdd7e0cc%2Da127%2D4205%2Db21f%2D75b0e9d87440&FolderCTID=0x01200035A4A9F37C8C4A40B3F46D81C3AE7234&id=%2Fsites%2FDocumentWorkflowCloud%2FShared%20Documents%2FMarketing%20Assets%2FInterFAX%2FSocial%20media%2FToolkits%2FBehavioral%20Health%2FIF%20behavioral%20health%20demo%2Ejpg&viewid=f2a1cdd5%2Da902%2D4083%2D9d5b%2D56f6eb85b85f&parent=%2Fsites%2FDocumentWorkflowCloud%2FShared%20Documents%2FMarketing%20Assets%2FInterFAX%2FSocial%20media%2FToolkits%2FBehavioral%20Health)



**Option 1**

From March 2020 to October 2020, #mentalhealth ER visits increased 31% for teens. A #behavioralhealthcare facility needs easy access to confidential patient documents to accelerate the referral and intake process. <https://uplandsoftware.com/interfax/demo-request/> #cloudfax #HIPAA #onlinefax #cloudfax

**Option 2**

According to #SAMHSA, 1/5 adults (57.8M Americans) have a clinically significant #mentalhealth condition or substance use disorder. InterFAX’s #HIPAA compliant #onlinefax makes sharing medical records safer and simpler than ever before. <https://uplandsoftware.com/interfax/demo-request/> #cloudfax #behavioralhealth #substanceabuse