**InterFAX Behavioral Health Care 3-Email Sequence**

May 2023

# Email 1

## Subject Line

Secure cloud fax streamlines patient intakes & referrals.

Preview  
Behavioral health providers worldwide trust InterFAX.

## Copy

**Headline:** **Is your current communications process supporting timely patient care?**

Your busy staff already works tirelessly to provide your patients with efficient, comprehensive care to put them on the path to wellness. With needs around behavioral health continuing to rise in the U.S., is your current fax infrastructure able to reliably handle growing volumes of documents to support your staff’s bandwidth and provide your clients with the timely services they need?

Upland InterFAX is trusted by behavioral health care professionals around the world to safely send and receive confidential, HIPAA-protected information instantly via the cloud. Empower your busy staff to send faxes, verify delivery, and access detailed records and reports from a central dashboard to benefit from results such as:

* Streamlined, time-sensitive patient communications
* Accelerated patient intakes and easier collaboration for fast referrals
* Better management for high-volume patient referrals
* Decreased data-security risks using TLS encryption, authorized user permissions, and more
* Full customization and scalability for your practice’s variable needs
* Reduced burden on your IT team by taking fax to the cloud

[Watch this short video](https://uplandsoftware.com/interfax/resources/video/upland-interfax-healthcare/) to learn how InterFAX’s HIPAA-compliant online fax service makes sharing medical information safer and simpler than ever before.

**Ready to get started?**

Calendly Link – Book a meeting.

Name

Title

Email 2

## Subject Line

Promote patient wellness, care, and privacy with cloud fax.

## Preview

Book a complimentary product demo today!

## Copy

**Headline: Patients entrust you with their care—and their PHI.**

These days, having simple-to-use fax software is a must for behavioral health clinics. Data security is always top-of-mind, yet in the first quarter of 2023 alone, [millions of Americans](https://www.chiefhealthcareexecutive.com/view/here-are-the-10-biggest-health-data-breaches-in-the-first-quarter-of-2023) have had personal health information exposed. We’ve seen hackers focus their cyberattacks on smaller hospitals and niche medical practices, as their existing systems are often more vulnerable.

Your patients’ urgent care needs depend on you. With Upland InterFAX’s best-in-class, HIPAA-compliant cloud-based software, you can protect your behavioral health practice from becoming a statistic while safeguarding your patients’ PHI.

How do we make that happen? By providing cloud fax services that are:

* Protected by TLS encryption, user authentication, “delete upon delivery,” and more
* Capable of transmitting confidential medical information between providers and patients
* In compliance with privacy standards like HIPAA, PHIPA, and PCI DSS
* Powered by in-country data storage centers

**Ready to learn more?** Read our recent blog, “4 ways cloud fax technology streamlines the path to behavioral healthcare services” as we outline challenges you’re facing and the ways cloud fax can help. Then reach out below to book your customized product demonstration!

Schedule my custom demo

Name

Title

Email 3

## Subject Line

Is your behavioral health office practicing safe fax?

## Preview

Eliminate data breaches with HIPAA-compliant software.

## Copy

**75% of health care communication, including PHI, is transmitted by fax. Are you secure?**

To remain compliant in the behavioral health industry and competitive in the market, your clinic’s methods of communication must evolve as technology progresses and medicine advances.

[text module]

Upland InterFAX’s user-friendly web interface ensures secure, reliable communications to safeguard PHI and accelerate patient wellness and care. This empowers your staff by making faxing as simple as sending an email, while reducing IT maintenance and eliminating hardware upkeep.

Our HIPAA-compliant cloud fax service seamlessly integrates with leading EMR/EHR systems such as [Epic](https://uplandsoftware.com/interfax/resources/datasheet/hipaa-compliant-cloud-fax-service-for-epic-ehr/), so users can send PHI directly from a fax queue to the EMR.

Additional InterFAX security features include:

* Extra layer of security by hiding destination fax numbers
* Securely submit sensitive faxes with TLS-enabled communication to our servers
* User authentication enforces access roles with usernames and passwords
* Automatic fax removal of sensitive messages from our servers upon delivery
* Full audit trail of faxes sent and received
* Servers housed in secure environments, accessible only to approved personnel

**Ready to see how it works?** Reach out for a complimentary product demonstration to see how InterFAX can help you scale your communications and mitigate your security concerns.

Find out more

Name

Title