IF HLTH + Healthcare2023 Email Campaign

# Email 1

## Subject Line

InterFAX elevates patient care.

## Preview

Create a better future with secure cloud fax.

## Copy

At Upland InterFAX, we’re working to elevate humanity by speeding up patient care, and empowering medical staff to safely send and receive the records, files, and documents they need to make more informed [healthcare](https://uplandsoftware.com/interfax/healthcare/?utm_source=map&utm_medium=email&utm_campaign=cla_if_pros_eb_hlth-conference) decisions.

InterFAX is the industry-leading HIPAA-compliant online fax solution for EMRs and EHRs. Create a better future for your team with user-friendly tech solutions to propel your practice forward.

Your team needs easy access to confidential documents, records, charts, labs, etc. to accelerate and improve treatment plans. InterFAX makes sharing medical records safer and simpler than ever before.

Will you be one of the 10,000+ attendees at HLTH in Las Vegas next month? [Click here](https://uplandsoftware.com/interfax/healthcare/?utm_source=map&utm_medium=email&utm_campaign=cla_if_pros_eb_hlth-conference) to learn more or stop by Booth 1540!

[Schedule a meeting.](https://calendly.com/upland-interfax/hlth-2023-set-up-a-meeting-with-interfax?utm_source=map&utm_medium=email&utm_campaign=cla_if_pros_eb_hlth-conference)

P.S. Want to see how online fax helps medical practices provide better care for patients? [Watch this short video!](https://uplandsoftware.com/interfax/resources/video/upland-interfax-healthcare/?utm_source=map&utm_medium=email&utm_campaign=cla_if_pros_eb_hlth-conference)

# Email 2

## Subject Line

Create a better future with secure cloud fax.

## Preview

InterFAX elevates patient care.

## Copy

Healthcare workers know that in order to provide excellent patient care, speed, precision, and data security need to be at the top of the organization’s priority list.

Elevate your staff by implementing [HIPAA-compliant cloud fax](https://uplandsoftware.com/interfax/healthcare/?utm_source=map&utm_medium=email&utm_campaign=cla_if_pros_eb_hlth-conference) in your tech stack, allowing them to send and receive faxes, verify delivery, and access detailed records and reports—all from a centralized dashboard.

Reserve time to chat with us and learn how our secure, web-based fax solution can integrate with your existing EMR and EHR to support fast patient services and effective medical treatments.

We’re gearing up for HLTH 2023, along with over 10,000 other attendees. Are you one of them? [Meet us at Booth 1540](https://info.uplandsoftware.com/HLTH-conference-registration.html?utm_source=map&utm_medium=email&utm_campaign=cla_if_pros_eb_hlth-conference)!

[Set up a meeting](https://calendly.com/upland-interfax/hlth-2023-set-up-a-meeting-with-interfax?utm_source=map&utm_medium=email&utm_campaign=cla_if_pros_eb_hlth-conference)

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# Email 3

## Subject Line

Enhance and elevate your practice.

## Preview

Cloud fax technologies expedite healthcare.

Copy

What if you could speed up your intake processes with a fax solution that’s as simple sending an email? [Upland InterFAX](https://uplandsoftware.com/interfax/healthcare/?utm_source=map&utm_medium=email&utm_campaign=cla_if_pros_eb_hlth-conference)’s cloud fax technology unburdens medical staff to keep communications moving swiftly and securely, promoting faster results for patients in need.

There is no one-size-fits-all cloud fax solution. You need a flexible service that can grow and scale with your practice. With InterFAX, healthcare workers can spend more time focused on providing medical care instead of fighting with outdated technology to access necessary records.

Contact InterFAX today to learn more about the possibilities!

[Book a meeting.](https://calendly.com/upland-interfax/hlth-2023-set-up-a-meeting-with-interfax?utm_source=map&utm_medium=email&utm_campaign=cla_if_pros_eb_hlth-conference)

P.S. We will be at HLTH 2023 on October 8-11 in Las Vegas sharing how cloud fax helps modernize processes for hospitals and medical providers of all sizes. Co[me see us at Booth 1540](https://info.uplandsoftware.com/HLTH-conference-registration.html?utm_source=map&utm_medium=email&utm_campaign=cla_if_pros_eb_hlth-conference)!.

# Email 4

## Subject Line

Cloud fax technologies expedite healthcare.

## Preview

Enhance and elevate your practice.

Copy

When it comes to providing superior patient care, it’s not just about health and wellness. Your practice is responsible for PHI and other sensitive personal information. In 2022, 51.9 million medical records were compromised in the US.

Experiencing a data breach could not only result in significant fines, but also dramatically alter your practice’s reputation and impact your patients’ wellbeing.

[Upland InterFAX](https://uplandsoftware.com/interfax/healthcare/?utm_source=map&utm_medium=email&utm_campaign=cla_if_pros_eb_hlth-conference) ensures audit-readiness,by automatically storing every fax sent using our secure servers. This creates a fully compliant audit trail. InterFAX complies with HIPAA, PHIPA, PCI DSS, GDPR, SOX, and ISO 27001 regulations and standards to safeguard data.

Reach out to learn more about how InterFAX safeguards data.

[Schedule a meeting](https://calendly.com/upland-interfax/hlth-2023-set-up-a-meeting-with-interfax?utm_source=map&utm_medium=email&utm_campaign=cla_if_pros_eb_hlth-conference).

P.S. We will be at HLTH 2023 on October 8-11 in Las Vegas sharing how cloud fax helps modernize processes for hospitals and medical providers of all sizes. [Come see us at Booth 1540](https://info.uplandsoftware.com/HLTH-conference-registration.html?utm_source=map&utm_medium=email&utm_campaign=cla_if_pros_eb_hlth-conference).