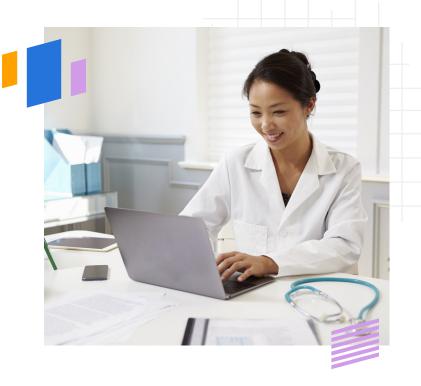


# Enterprise-class HIPAA-compliant cloud fax service

Cloud fax ensures secure, reliable communications that safeguard sensitive data while speeding up access to care and services.



# Empower staff with cloud fax technology that integrates with existing EMRs.



# SOAP SMTP LOB apps O API

# User-friendly experience.

Who knew that sending a fax could be literally as easy as sending an email?

- Log into InterFAX anywhere, from any device, to quickly send or review communications
- Enable powerful workflow tools to automate routing, reception, and delivery
- Versatile Developer API lets you customize InterFAX to specific business needs

Integrated web interface allows you to send patient data directly from a fax queue to the EMR

# Supercharged security.

Keeping tabs on electronic protected health information (ePHI) is crucial. We help you make it happen.

- All faxes are secured by TLS encryption, user authentication, "delete upon delivery," and more
- Comply with data privacy standards such as HIPAA and PCI DSS
- Data residency is provided worldwide, powered by in-country data storage centers
- Ensure audit-readiness by storing every fax sent in our secure servers



## Data security is our first priority

Our HIPAA-compliant fax service helps EMR/EHR providers and healthcare organizations of all sizes send faxes while complying with data privacy standards.

#### **Encryption**

- Faxes are delivered in encrypted formats, so that patient identifying information can be delivered securely.
- Transmit medical information by fax without compromising security.

#### **Automatic fax removal**

- Messages containing sensitive content can be automatically deleted from our servers upon delivery.
- Nobody, including InterFAX customer service staff, can view patient-identifying information.

#### **User authentication**

 Our system authenticates users and operators of the online fax system with a username and password, enabling you to enforce the appropriate access rights.



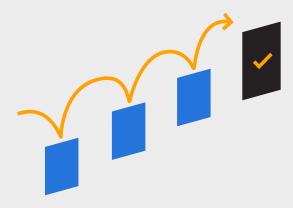


#### **Secure fax servers**

- Our servers are housed in secure environments, which can only be accessed by approved personnel.
- We handle the hardware, so you have zero maintenance to worry about.

#### **Audit-readiness**

- Our online fax service provides a full audit trail of faxes sent and received through our servers.
- The audit trail can be viewed online and can also be tracked using mail confirmations sent to the sender of a fax.





# Quick guide to the migration process

We understand that integrating new systems can be daunting. That's why our migration process is fast and seamless—so you're up and running without any interruption to service.

#### **Evaluation**

Review the current fax ecosystem, including all existing applications, workflows, and systems.

Define key stakeholders and operational partners, then identify current processes to mitigate potential obstacles.

Establish migration goals and define next steps.

#### Strategy

Create a thorough start-to-finish migration plan that covers all key metrics and establish guidelines for movement to the next phase.

Detail the migration of all current fax assets, processes, and critical workflows.

Decide which pricing plan is suited to your fax volume needs. Don't worry; our tiered pricing structure allows you to easily boost or reduce your plan as your needs change.

#### **Testing**

Our migration team will define an ideal test scenario to identify any potential issues or bottlenecks, ensure all workflows function seamlessly, and assess where processes can be improved to make the migration so smoothly.





#### **Migration**

We know how critical communications are to provide patients with superior care in a timely manner. Our team will work with you to find an ideal migration window so you can get your new fax system up and running without sacrificing service times.

Once the migration is complete, our services team will monitor and assess to determine whether the process has been successful, and if needed, identify areas for improvement. Now you're up and running.

#### **Ongoing support**

At InterFAX we believe that we only succeed when our customers do. That's why we are eager to guide you through all the details, so you get the most out of our product.

We offer robust, hands-on global support to our users to help resolve any urgent issues in real-time, with a live representative in the region's local language. We also provide extensive online Help resources for general questions that arise.

# Security and convenience, all in one package

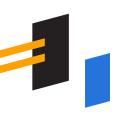
We have partnered with Flatiron Health's OncoEMR® for more than a decade to provide hundreds of practices with API-integrated cloud fax for both inbound and outbound delivery from the convenience of its EMR platform.



We needed an inbound cloud faxing solution that would **integrate directly** within our EMR. Our busy staff adapted very fast. InterFAX has been a **game changer** for our practice.

**Dothan Hematology & Oncology** Alabama





## Ready to get things done?

Let us show you what Upland InterFAX can do.

Request a Demo

**Upland InterFAX** empowers users to cost-effectively fax at volume to anywhere in the world quickly, reliably, and securely from a web interface with no installations needed. With InterFAX, users can choose their pricing package and customize services to their needs using an integrated faxing developer API.