

# InterFAX White Label Feature

Do you want to launch a reliable and robust fax solution under your own branding? With InterFAX, you can skip the co-branding trade-offs; we're happy to do the heavy lifting in the background while you maintain the up-front face of your brand.

## What is white labeling?

White labeling is the option of using the InterFAX tools, components, and features with a different look. The InterFAX white label feature will allow customers to use the InterFAX secure website under their own brand, logo, and color scheme and access all of the features the website provides to all customers.

## What is included?

Most of the InterFAX components can be white labeled so the customer can offer these features to his end-users. The following list will define what can or cannot be white labeled and, in a general overview, the steps that the customer will need to take to perform the white labeling.



### Included:

#### Secure Website

The secure site can be customized to include the logo and color scheme of the client (see below for full details). Access to the secure site will be through a redirected URL within the customer's domain.

#### Outbound Email Interface

The end users send emails to email addresses under the customer's domain, and then the customer's mail system relays those messages. InterFAX provides default templates for these messages; the customer can edit and change them for all emails sent out on their behalf.

#### Inbound Email Interface

InterFAX sends inbound emails to end clients under the customer domain. InterFAX provides default templates for these messages; the customer can edit and change them for all emails sent out on their behalf.

#### Web Service Interface

The customer creates a forward URL that redirects his end clients to the InterFAX web service.

#### IF Admin

The customer can access IF admin either through the regular URL of the admin or through a redirected URL within their domain.

## Email Notifications

Email notifications such as feedback messages and low-balance alerts are sent under the customer's domain and formatted according to the customer's requirements.

InterFAX provides default templates for these messages; the customer can edit and change them for all emails sent out on their behalf.

## Billing

InterFAX bills the customer like it bills all current dealers: at the beginning of each month for the previous month.

## End User Billing

InterFAX can offer end-user billing; please work with the operations and product teams in InterFAX on each client that requires this.

## Not Included:

### Public Website

It is up to the customer to create as they like.

### Registration Pages

The customer can either integrate the admin and purchase web services to add accounts and users or use the IF Admin site to add accounts and users (similar to existing dealers).



## Ready to get things done?

Let us show you what Upland InterFAX can do.

[Request a Demo](#)

**Upland InterFAX** empowers users to cost-effectively fax at volume to anywhere in the world quickly, reliably, and securely from a web interface with no installations needed. With InterFAX, users can choose their pricing package and customize services to their needs using an integrated faxing developer API.

