

# Helping healthcare charities engage thousands of supporters on a one-to-one level

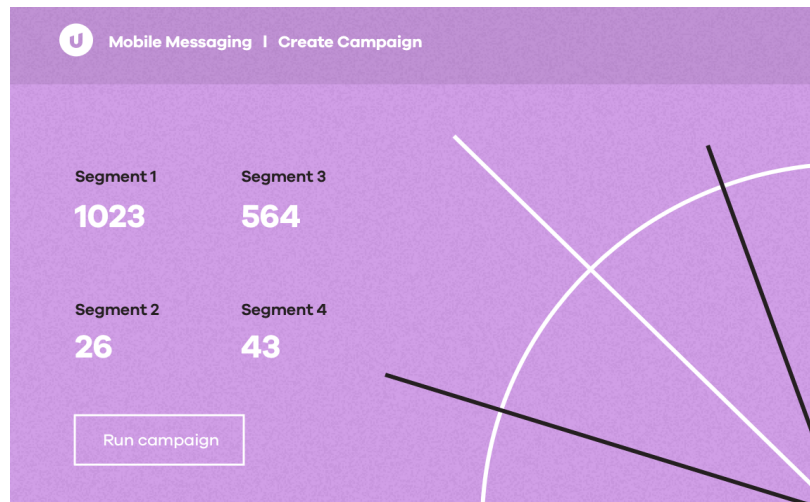
Humanize the way you text with Mobile Commons, using SMS to grow your list, engage subscribers, and drive record donations



## Educate, engage and activate your supporters

Reach thousands of supporters with hyper-personalized messages in less time and with fewer resources

- Deliver captivating text messages that include images, GIFs, audio, or even video, to build an emotional connection with your audience
- Craft hyper-personalized text conversations using detailed audience filters, dynamic message copy, and responsive message flows
- Collect zero-party data from text message responses to better target your messages and motivate your audience
- Share educational content like new studies, impactful stats, and informative quizzes to continually engage and motivate supporters



## Increase donations and support fundraising efforts

We drive tens of millions in donations yearly by engaging supporters with personalized, relevant, and motivating mobile campaigns

- Nurture new subscribers with automated and responsive message flows that create engaged and supportive donors
- Build engagement based on supporter's interests and past actions, increasing the relevancy of your outreach, motivating your audience, and ultimately boosting donations
- Share a link to donation forms or use text-to-donate to make fundraising via mobile easy
- Tap into historical donation data to optimize outreach strategies, list segmentation, and messaging

## Experts in SMS. Partners in Advocacy.

Mobile Commons is built to help healthcare charities of all sizes grow their lists, foster a community of dedicated supporters, and drive more donations through personalized, mass texting campaigns

### Grow and enrich your audience lists

Use keywords, QR codes, and web forms to grow lists, and continuously enrich your subscriber database to support more targeted campaigns

### Expand your fundraising campaigns

Include links to a donation forms or use text-to-donate to make mobile giving easy, and use past donation data to optimize outreach strategies

### Automate supporter outreach

Create responsive and automated message flows to engage supporters, without the need for many one-off campaigns or an army of volunteers

### Connect individuals to support & services

Help subscribers easily find services and support via text, using our automated location-based data query services

### Share engaging, creative content

Share supporter generated content or send quizzes and polls to engage your audience while also collecting valuable first-party data

### Communicate with staff and volunteers

Use SMS to connect with team members and improve both your daily operational efficiency and event coordination

### Push your mobile strategy to new heights

Each customer is paired with a mobile strategist with real-world experience in advocating and fundraising for health charities



### Advanced Mobile Messaging Features

- Advanced targeting and personalization
- Hyper-personalized text conversations
- Multi-step, automated message flows
- Surveys, quizzes and polls
- Mobile CRM
- Custom fields to enrich subscriber data
- Automated polling, services and event locators
- Click-to-call and legislative call routing
- Message throttling
- 1-1 agent conversations
- In-house compliance support
- Library of integrations



**Are you ready to activate your supporters?**  
Speak to one of our mobile strategists today.

**Talk to Us**