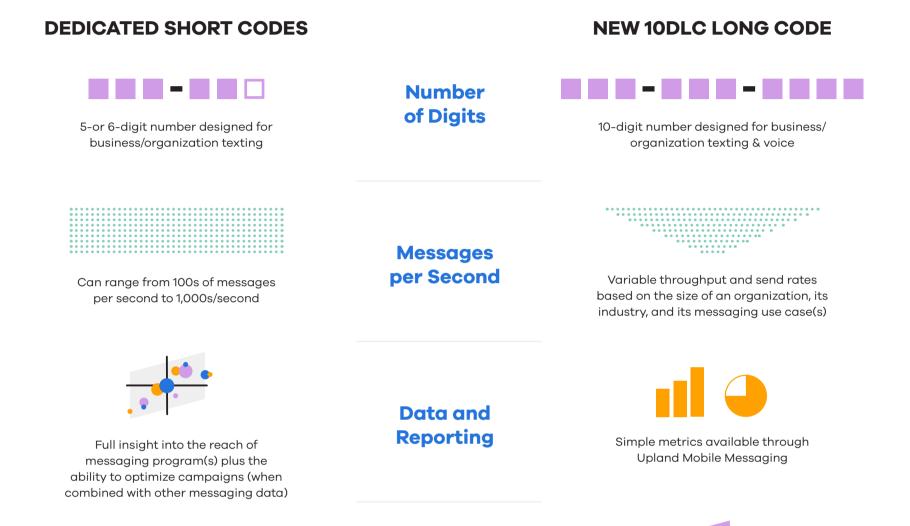
Mobile Messaging

10DLC Quick Reference Guide



Within the mobile messaging industry, there are two types of numbers from which to send text messages – short codes or ten-digit long codes. Short codes are 5- or 6-digit numbers used by organizations only for text messaging programs. A new kind of ten-digit long code, dubbed "10DLC" is specifically for businesses and organizations to use for text messaging on long codes.

Let's explore which option is best for you.





5-or 6-digit numbers are more recognizable and easier to remember

Ease of Use



Convert existing, local long code number to 10DLC and take advantage of sanctioned text messaging + voice



Full support for both SMS and MMS text messaging



4-6 week registration time

Message Type



Full support for SMS only

Registration Time

Recommendation



Dedicated Short Codes

Best for those who value a trusted, recognizable number, send time-sensitive communications, have a large audience, or use both SMS and MMS in their strategy

New 10DLC Long Code

Best for those with lower volumes that are not time-sensitive, those who want to associate their business with their local area code or existing number, and/ or those with smaller budgets

Speak to a member of our team today

Find out more

Upland Software (Nasdaq: UPLD) is a leader in cloud-based tools for digital transformation. The Upland Cloud enables thousands of organizations to engage with customers on key digital channels, optimize sales team performance, manage project and IT costs, and automate critical document workflows.

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