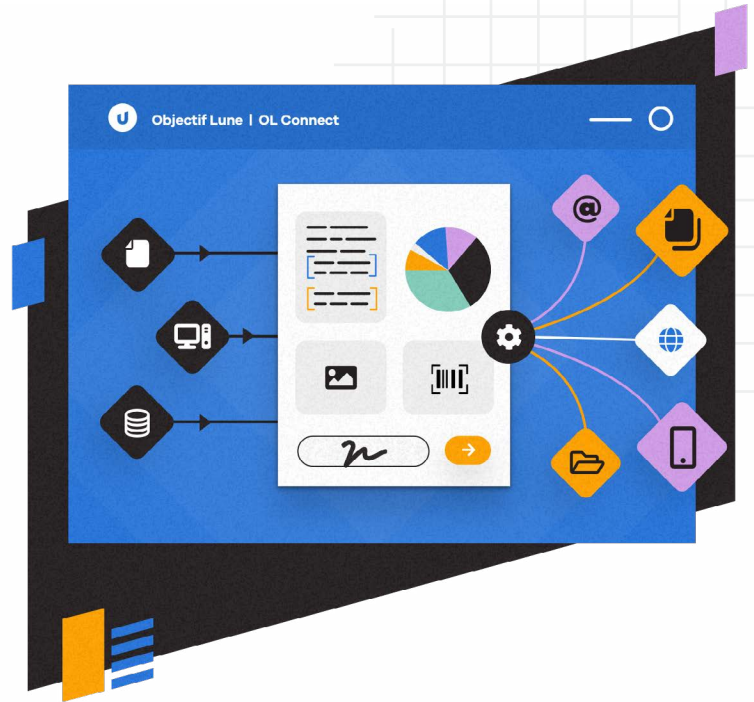


Document composition and automation software

Objectif Lune's OL Connect technology optimizes transactional and promotional documents and automates manual processes.



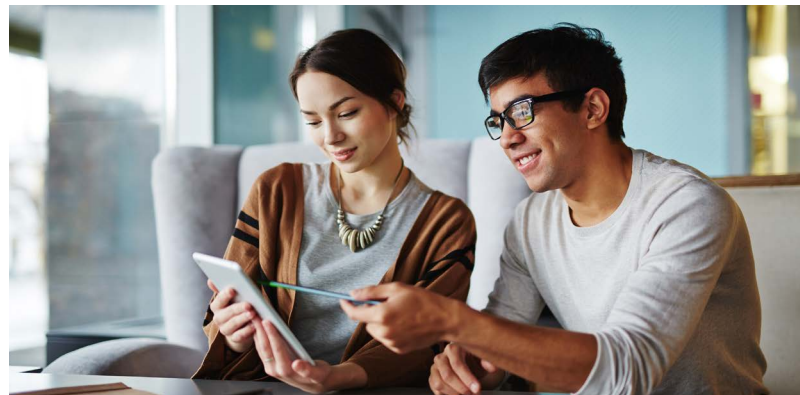
Streamline business-critical processes with OL[®] Connect Professional and Enterprise.



Maximize productivity with smarter systems.

Objectif Lune's OL Connect technology vastly improves communications processes through powerful document composition and automation capabilities.

- Transform existing manual and paper-based tasks into automated document workflows
- Utilize customer data to create and send compelling communications that include personalized messaging and graphics



Empower business with digital transformation.

Digitize processes for transactional and promotional documents and deliver customized, multi-channel, and interactive communications.

- Modernize outbound communications from any source or system including legacy systems
- Transition from print to digital outputs including email, web, and mobile
- Enable digital document archiving

Leverage powerful automation and personalization features

OL[®] Connect provides the tools you need for digital transformation from data extraction to multi-channel delivery.

Document composition

Design or repurpose documents, create multi-channel communications, utilize data to build personalized documents across systems, and enhance them using dynamic text, images, charts, barcodes, variable data, and more.

Process automation

Automate workflows and integrate with existing and third-party applications. Easily trigger business processes and apply corporate standards and guidelines for creating, managing, and delivering communications.

Multi-channel output management

Facilitate multi-channel output capabilities to distribute documents in print or digital formats including email, web, and mobile. Improve print production and simply manage post-processing and production workflows.

Remote printing

Simplify submission of print-ready documents, centralize print jobs, and enable digital communications. Ensure brand consistency and accelerate approval processes from any location.

Integrations

Seamlessly integrate with Enterprise Content Management (ECM) and Document Management systems (DMS), digital signature, and print production systems, and interact with existing structures such as Enterprise Resource Planning (ERP), mainframe, line of business, and legacy systems.



Transform business operations and enhance communications

DataMapper

Collect and manage data and print streams from virtually any source or system

Populate documents and workflows with captured data

Designer

Create templates for multi-channel output with a user-friendly interface

Easily design, style, format, and personalize templates with variable data

Enrich documents with barcodes, folder inserter control marks, and QR codes

Workflow

Build and manage customized workflows with a drag-and-drop interface

Plan processes through a powerful scheduler

Produce and deliver multi-channel communications simultaneously

Automatically archive documents and interact with third-party systems and applications



How OL[®] Connect works



INFORMATION INPUT

Automatically extract data from virtually any source or system—ERP, CRM, legacy systems, and PDFs



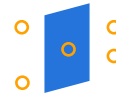
DOCUMENT COMPOSITION

Repurpose your existing documents or create new personalized content for print, email, web, and mobile—insert dynamic text, images, graphics, barcodes, and more



ORGANIZE OUTPUT STREAM

Put some conditions and logic into your outputs—split, merge, group, and sort files



DISTRIBUTION

Automate output using rules and conditions to control its final format and destination—web, email, printer, ECM archive, and SMS



INTERACTION

Use your digital output to create new digital inputs and trigger follow-up processes based on recipients' behaviors

Elevate business communications

OL Connect encompasses a series of tools designed to develop compelling, concise, and modern correspondence for customers across multiple channels without loss of context and continuity.

Organizations can easily create, manage, automate, and distribute transactional or promotional documents such as invoices, statements, delivery notes, direct mailings, order confirmations, purchase orders, and more. OL Connect enables businesses to increase response rates and customer loyalty with targeted and interactive messaging.

Keep existing systems

OL Connect acts as a middleware technology to extend the functionality of current systems and eliminate integration bottlenecks without requiring additional infrastructure investments.

Interacts with all existing structures such as ERP, line of business, legacy, or mainframe

Connect to ECM, DMS, email, digital signature, and print production systems

Ditch the paper and simplify work

OL Connect keeps work flowing smoothly and effectively by automating manual tasks to streamline document workflows, ensure accuracy, and lower administration overhead. Dramatically improve staff productivity by eliminating human intervention and transitioning from paper to digital.

With OL Connect, businesses can capitalize on the efficiency and cost savings empowered by process automation and digital transformation.

Drive customer engagement

OL Connect helps companies to increase revenue and satisfy customer expectations with the ability to offer digital alternatives to print such as responsive emails, web portals, text messages, and more.

Organizations can effortlessly create and deliver personalized and multi-channel communications by utilizing existing data from wherever it is stored, and prompt follow-up processes based on customer preferences and interactions to provide a superior experience.

Automate essential document processes and increase efficiencies

OL® Connect works to improve productivity and communications across diverse industries.

Print services

- Bring print-ready, unstructured, one-off, or recurring, print and mail jobs into a centralized and automated environment
- Streamline workflows to regulate standard tasks and jobs

Financial services and public sector

- Create personalized, consistent, and compelling multi-channel communications
- Comply with industry standards and enrich document integrity by reducing manual intervention

Manufacturing

- Convert manual and paper-based procedures into automated document workflows
- Increase performance, lower operational costs, and reduce time to market



Retail and distribution

- Boost staff productivity and improve accuracy and visibility
- Cut lead time, expedite order fulfillment, and grow supplier and customer relationships

Healthcare

- Decrease administration overhead and ensure compliance by eliminating inefficient and error-prone manual work
- Enhance patient care with multi-channel document delivery and reminders



Ready to get things done?

Let us show you what OL Connect can do.

[Request a Demo](#)

Upland Objectif Lune helps companies automate business communications processes with its digital transformation solutions. With OL Connect technology, customers can create, manage, distribute, and automate transactional and promotional documents while keeping their existing business systems.

