Optimize transactional and promotional documents and automate manual processes without changes to existing systems.

Streamline business-critical processes and get more done with OL® Connect.

Maximize productivity with smarter systems.
Objectif Lune's OL Connect technology vastly improves communications processes through powerful document composition and automation capabilities.
- Transform existing manual and paper-based tasks into automated document workflows
- Utilize customer data to create and send compelling communications that include personalized messaging and graphics

Empower business with digital transformation.
Digitize processes for transactional and promotional documents and deliver customized, multi-channel, and interactive communications.
- Modernize outbound communications from any source or system including legacy systems
- Transition from print to digital outputs including email, web, and mobile
- Enable digital document archiving
Leverage powerful automation and personalization features

OL® Connect provides the tools you need for digital transformation from data extraction to multi-channel delivery.

**Document composition**
Design or repurpose documents, create multi-channel communications, utilize data to build personalized documents across systems, and enhance them using dynamic text, images, charts, barcodes, variable data, and more.

**Process automation**
Automate workflows and integrate with existing and third-party applications. Easily trigger business processes and apply corporate standards and guidelines for creating, managing, and delivering communications.

**Multi-channel output management**
Facilitate multi-channel output capabilities to distribute documents in print or digital formats including email, web, and mobile. Improve print production and simply manage post-processing and production workflows.

**Remote printing**
Simplify submission of print-ready documents, centralize print jobs, and enable digital communications. Ensure brand consistency and accelerate approval processes from any location.

**Integrations**
Seamlessly integrate with Enterprise Content Management (ECM) and Document Management systems (DMS), digital signature, and print production systems, and interact with existing structures such as Enterprise Resource Planning (ERP), mainframe, line of business, and legacy systems.

**Transform business operations and enhance communications**

**DataMapper**
- Collect and manage data and print streams from virtually any source or system
- Populate documents and workflows with captured data

**Designer**
- Create templates for multi-channel output with a user-friendly interface
- Easily design, style, format, and personalize templates with variable data
- Enrich documents with barcodes, folder inserter control marks, and QR codes

**Workflow**
- Build and manage customized workflows with a drag-and-drop interface
- Plan processes through a powerful scheduler
- Produce and deliver multi-channel communications simultaneously
- Automatically archive documents to various systems and applications including ECM, DMS, EDI, digital signature, and more
How OL® Connect works

Elevate business communications
OL Connect encompasses a series of tools designed to develop compelling, concise, and modern correspondence for customers across multiple channels without loss of context and continuity.

Organizations can easily create, manage, automate, and distribute transactional or promotional documents such as invoices, statements, delivery notes, direct mailings, order confirmations, purchase orders, and more. OL Connect enables businesses to increase response rates and customer loyalty with targeted and interactive messaging.

Keep existing systems
OL Connect acts as a middleware technology to extend the functionality of current systems and eliminate integration bottlenecks without requiring additional infrastructure investments.

- Interacts with all existing structures such as ERP, line of business, legacy, or mainframe
- Connect to ECM, DMS, email, digital signature, and print production systems

Ditch the paper and simplify work
OL Connect keeps work flowing smoothly and effectively by automating manual tasks to streamline document workflows, ensure accuracy, and lower administration overhead. Dramatically improve staff productivity by eliminating human intervention and transitioning from paper to digital.

With OL Connect, businesses can capitalize on the efficiency and cost savings empowered by process automation and digital transformation.

Drive customer engagement
OL Connect helps companies to increase revenue and satisfy customer expectations with the ability to offer digital alternatives to print such as responsive emails, web portals, text messages, and more.

Organizations can effortlessly create and deliver personalized and multi-channel communications by utilizing existing data from wherever it is stored, and prompt follow-up processes based on customer preferences and interactions to provide a superior experience.
Automate essential document processes and increase efficiencies

OL Connect works to improve productivity and communications across diverse industries.

Print services
• Bring print-ready, unstructured, one-off, or recurring, print and mail jobs into a centralized and automated environment
• Streamline workflows to regulate standard tasks and jobs

Financial services and public sector
• Create personalized, consistent, and compelling multi-channel communications
• Comply with industry standards and enrich document integrity by reducing manual intervention

Manufacturing
• Convert manual and paper-based procedures into automated document workflows
• Increase performance, lower operational costs, and reduce time to market

Retail and distribution
• Boost staff productivity and improve accuracy and visibility
• Cut lead time, expedite order fulfillment, and grow supplier and customer relationships

Healthcare
• Decrease administration overhead and ensure compliance by eliminating inefficient and error-prone manual work
• Enhance patient care with multi-channel document delivery and reminders

Ready to get things done?
Let us show you what OL Connect can do.

Upland Objectif Lune helps companies automate business communications processes with its digital transformation solutions. With OL Connect technology, customers can create, manage, distribute, and automate transactional and promotional documents while keeping their existing business systems.

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