



FEATURES

OL[®] Connect Desktop

Ideal for commercial print and marketing services to deliver personalized promotional communications



Interface

The Designer: Create print templates with a user-friendly design tool to develop highly personalized communications

Welcome screen: Easy access to resources and product information including blogs, tutorials, samples, templates, learning center, and more

Design and personalization

PDF-based templates: Overlay the design created in third-party applications with personalized elements

Microsoft Word-based templates: Produce fully editable templates from Microsoft Word documents

Expressions: Utilize text-based expressions to automatically replace data placeholders with their corresponding values from a dataset

Scripting: Leverage extended scripting abilities to execute advanced personalization tasks

Content elements: Design personalized templates with variable text, conditional content, dynamic images, barcodes, and conditionally print or skip sections

Copyfit: Allow automatic text adjustment in case of text overflow

Open last used data file: Apply data import settings from previous sessions

Print production, input, and output

Data inputs: Excel, Database, JSON, and XML

Print outputs: PDF, PDF/A, PDF/VT, PCL, PPML, and PostScript including VIPP and VPS

Optimized output: Accelerate printing and processes by creating smaller spool files

Reusable print presets: Enhance production by saving and reusing job and output options

Postal barcodes: Insert postal barcodes from an extensive library to benefit from postal discounts and ensure mail compliance

Control marks and barcodes: Drive finishing processes on production machines and folder inserters to efficiently and accurately handle folding, inserting, and enveloping

Finishing options: Control all printer functionalities such as imposition, booklet, media, and tray selection

N-up printing: Step and repeat and arrange multiple pages on sheets

Pre-flight checks: Enable extensive preview, analysis, and test functions

Various wizards

Wizards: Help to load data, manage folder inserters, and support imposition

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Performance

Achieved performance can depend on numerous factors, including CPUs, RAM, storage speed, software configuration, and solution complexity.

- | **Target printers:** Desktop and MFD
- | **Max parallel jobs:** 1
- | **Max machines:** 1

Operating system

- | Any 64-bit Windows Desktop or version that is actively supported by Microsoft
- | New versions of Windows are supported within the first six months of their commercial release

System requirements

- | **CPU:** 8 core processor
- | **RAM:** 16 GB
- | **Storage:** 100 GB utilizing Solid State or NVMe drive (standard HDD not supported)
- | **Network:** 1 Gbps connection

Note: Minimum specifications may not produce the maximum performance from the system.



Typical applications

- Direct mailings
- Newsletters
- Letters
- Postcards
- Coupons
- Certificates
- Business cards
- Vouchers
- Brochures
- Tickets

Easily scalable solution

Upgrade OL Connect Desktop to any other edition in the OL Connect portfolio to benefit from increased output speed, process automation, and multi-channel delivery.



Ready to get things done?

Let us show you what OL Connect can do.

[Request a Demo](#)

Upland Objectif Lune helps companies automate business communications processes with its digital transformation solutions. With OL Connect technology, customers can create, manage, distribute, and automate transactional and promotional documents while keeping their existing business systems.

