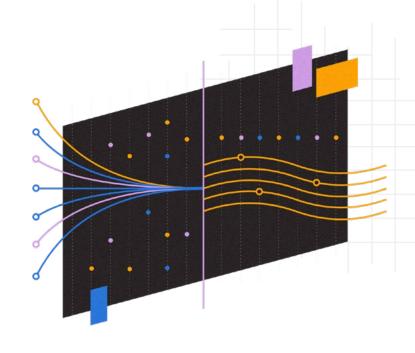


OL[®] Connect editions

OL Connect technology is available in three license editions, individually tailored to meet diverse business needs and applications.



Get choice, flexibility, and the ultimate business solution with OL Connect.



Enrich and personalize communications.

Increase response rates, brand awareness, revenue, and customer loyalty with targeted communications.

- **OL Connect Desktop:** Speed up variable data printing (VDP) production and send tailored and relevant promotional communications
- **OL Connect Professional:** Automate processes for business documents and deliver customized, multi-channel, and interactive correspondence
- **OL Connect Enterprise:** Quickly produce high volumes of personalized multi-channel communications and automate workflows



Boost productivity and optimize outputs.

Accelerate and streamline transactional and promotional document processes and enhance production outputs.

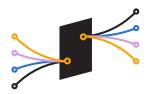
- Simplify workflows from document design, revisions, submissions, and production
- Minimize set up time and maximize efficiency
- Run print devices at optimal speeds
- Improve business operations to expedite turnaround times and reduce costs
- Insert postal barcodes to support mail compliance and benefit from postal discounts

U Objectif Lune

OL® Connect editions

Select the options and features that fit your business requirements







OL° Connect Desktop

Ideal for commercial print and marketing service providers to deliver personalized promotional communications.

Data input

- Use data from various formats —CSV, Excel, database, etc.
- Apply data input settings from previous sessions

Designer

- Create VDP jobs with a simple drag-and-drop interface
- Enrich templates with variable text, dynamic images, conditional content, and more
- Craft Microsoft Word-based and PDF-based templates

Modern print production

- Accelerate production with fast set up time and speedy print stream creation
- Expand output through optimized print formats and batch printing

Wizards

Load data, enable imposition, and manage folder inserters

OL® Connect Professional

Best suited for medium to large companies to simplify business-critical document processes and produce print or digital communications.

DataMapper

- Collect data and print streams from any source or system
- Populate documents and workflows with captured data

Designer

- Compose templates for multi-channel output with a user-friendly interface
- Design, style, format, and personalize templates with variable data, dynamic text, images, barcodes, and more

Workflow

- Build customized workflows with a drag-and-drop interface
- Organize outputs—split, merge, group, and sort files
- Manage post-processing and production routines and streamline workflows
- Automate the processing, distribution, and archiving of business documents

OL[®] Connect

Enterprise

Tailored for businesses to generate high-volume print production and personalized multi-channel output.
Get all the same features and functions of OL Connect Professional and more.

DataMapper and input

- AFP input option
 - Utilize data to construct and enhance documents

Designer

Design and customize multi-channel communications

Workflow

Automate workflows and control post-processing and production routines

Output

AFP/IPDS

Print Manager

Manage and prioritize print jobs manually

Performance

Supports increased volume, parallel jobs, and maximum machines



OL® Connect editions

Features	OL° Connect Desktop	OL° Connect Professional	OL® Connect Enterprise
Target printers	Desktop MFD	Desktop MFD	Production Roll-Fed
Channels	Print	Print, email, and web	Print, email, and web
Max machines	1	1	4
Max parallel jobs	1	8	64
DataMapper		•	•
Workflow and automation		•	•
PCL input option		•	•
AFP input option and AFP/IPDS output			•
Print Manager			•

Achieved performance can depend on numerous factors, including CPUs, RAM, storage speed, software configuration, and solution complexity.



OL Connect aligns with your resources and processes to transform business operations and modernize communications.



Ready to get things done?

Let us show you what OL Connect can do.

Request a Demo

Upland Objectif Lune helps companies automate business communications processes with its digital transformation solutions. With OL Connect technology, customers can create, manage, distribute, and automate transactional and promotional documents while keeping their existing business systems.

