Objectif Lune

Modernize financial services communications with OL® Connect

Objectif Lune's software provides powerful document composition and automation solutions.

OL Connect helps financial institutions enhance efficiency with more innovative processes and improve the customer experience with customized, interactive correspondence sent through preferred channels, including print, web, email, SMS, and more.

The software functions as middleware, expanding current systems' capabilities and removing integration bottlenecks without requiring additional infrastructure investments.

- Interact with existing structures such as ERP, line of business, legacy, or mainframe

- Connect to ECM, DMS, email, digital signature, and print production systems

With OL Connect, organizations can easily create, manage, automate, and distribute transactional or promotional documents such as member statements, customer communications, policies, bond certificates, loan documentation, and more. By delivering modern, targeted, and interactive messaging, businesses can increase customer engagement and loyalty.

Business benefits

Increase efficiency and accuracy

Digitize and automate workflows to maximize employee productivity. Eliminate manual intervention, error-prone tasks, stacks of paper, and missing files.

Streamline data management

Easily manage content from any source, line of business, or legacy systems. Quickly populate documents and workflows with captured data. Digitally archive documents to various systems.

Modernize communications

Create and deliver engaging, brand-consistent communications through customer-preferred channels to enhance loyalty and response rates.

Maximize print and mail savings

Optimize print and mail operations to minimize errors and costs. Integrate with postal applications to leverage postal discounts.

Improve customer service

Satisfy customer expectations with responsive emails, web portals, text messages, and more. Drive engagement with custom billing, hyperlinks, and action buttons.

Ensure security and compliance

Manage confidential data internally to eliminate the extra cost of third-party processing, reduce security risks, and improve quality control.

Improve business operations

OL Connect helps to simplify work.

Data and document management

- Collect data from various systems and sources
- Enable digital document archiving
- Automatically aggregate and search essential documents and data
- Easily retrieve documents from digital archives

Process automation

- Digitize and automate manual tasks to simplify document workflows and certify accuracy
- Apply corporate standards and guidelines for creating, processing, and delivering communications
- Configure business rules to automate any task, such as archiving a document

Personalized, interactive, and multi-channel communications

- Build templates for various outputs with a user-friendly interface
- Enrich correspondence using dynamic text, images, charts, barcodes, graphics, and more
- Deliver tailored, interactive, and multi-channel communications including print, email, web, and SMS
- Provide custom billing, hyperlinks, and action buttons
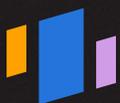- Prompt follow-up processes based on user interactions to enhance customer service

Security and regulatory compliance

- Streamline workflows to reduce inaccuracies and oversights, improve quality control, and ensure compliance
- Securely process, deliver, and store data from various systems and sources
- Prevent security breaches by handling processes internally and eliminating outsourcing

Easy integrations

- Work with existing systems with no change to current infrastructure
- Interact with regional mail sorting and address correction services to maximize efficiency and postal savings
- Connect to various systems and third-party applications to process, share, and archive data and documents

Ready to get things done?

Let us show you what OL Connect can do.

Request a Demo

Upland Objectif Lune helps companies automate business communications processes with its digital transformation solutions. With OL Connect technology, customers can create, manage, distribute, and automate transactional and promotional documents while keeping their existing business systems.