Objectif Lune

Transform print operations and drive efficiency with OL® Connect

On-premise software enables automation of print runs of any size, eliminates manual tasks, and delivers personalized multi-channel communications.
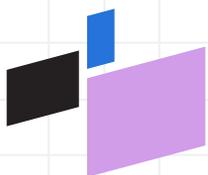
Improve print and transition to multi-channel communications

Objectif Lune's OL Connect technology provides print service professionals and companies using in-house facilities with powerful printing and mail production software to meet a wide variety of job requirements.

OL Connect offers fully automated document creation and print routines that can scale capacity across multiple servers for the largest production print operations.

The OL Connect toolset includes simple to complex document composition from various data formats, production print queue management, job imposition, folder inserter control, mail integration, and the ability to transition to multi-channel output when necessary. Plus, the wide variety of available outputs gives the freedom to distribute documents through customer-preferred channels.

Companies can grow their business by diversifying offerings, delivering value-added services, and expanding to digital communications such as email and web.

Business benefits

Streamline business processes

Eliminate manual, error-prone, and repetitive tasks to accelerate project turnaround times, cut operational costs, and deliver superior print services.

Expand to digital channels

Increase revenue and surpass customer expectations by offering digital alternatives to print such as responsive emails, web portals, text messages, and more.

Elevate in-house operations

Increase employee productivity with centralized print and mail services, both at the office and remotely.

Maximize postal savings

Integrate with regional postal applications to comply with mailing requirements, reduce manual handling, and leverage postal discounts.

Increase print capacity

Get the most out of existing printing devices by capturing more prints from internal and external sources.

Enable remote printing

Allow your workforce to remotely submit, receive, and aggregate documents and print runs.

Optimize print and mail production

Take advantage of OL Connect's powerful capabilties

Robust print production

- Centralize and automate print-ready, unstructured, and recurring print and mail jobs
- Easily collect and manage data through any system or source
- Run print devices at optimal speeds and increase productivity
- Organize outputs—batch, group, and sort files
- Remotely send documents and consolidate print runs from any location
- Support mail compliance and take advantage of postal savings

Flexible design and personalization

- Create one-to-one transactional and promotional documents
- Design, enhance, and create multi-channel communications
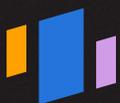- Customize messaging with dynamic text, images, barcodes, and more

Digital workflows and output

- Digitize and automate document workflows and eliminate manual intervention
- Enable digital document archiving
- Transition from print output to multi-channel communications including email and web

Seamless integrations

- Work with existing systems with no change to current infrastructure
- Interact with folder inserters, envelope machines, and finishing equipment to control finishing processes
- Connect to various systems and applications to process, distribute, and archive documents
- Communicate with third-party print management software to effectively monitor job handling
- Integrate with mail sorting and address correction services to maximize efficiency and postal savings

Ready to get things done?

Let us show you what OL Connect can do.

Request a Demo

Upland Objectif Lune helps companies automate business communications processes with its digital transformation solutions. With OL Connect technology, customers can create, manage, distribute, and automate transactional and promotional documents while keeping their existing business systems.