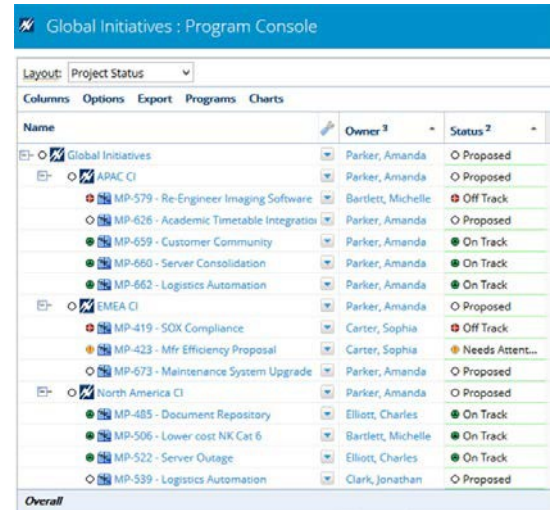


Product Brief: Program Management

Integrate Program Management across your enterprise for improved alignment, visibility, and control.

PowerSteering gives Program Managers access to a visual program hierarchy which includes financials, schedule information, statuses, and other health and wellness indicators used to enhance business intelligence. This highly configurable capability is a must have for any size and type of organization.

The blend of top-down planning and bottom-up execution gives Program Managers the ability to plan, manage, and react expeditiously to changing conditions.



| Global Initiatives : Program Console | | |
|---|--------------------|------------------------|
| Layout: Project Status | | |
| Columns | Options | Export Programs Charts |
| Name | Owner ² | Status ² |
| Global Initiatives | Parker, Amanda | Proposed |
| APAC CI | Parker, Amanda | Proposed |
| MP-579 - Re-Engineer Imaging Software | Bartlett, Michelle | Off Track |
| MP-626 - Academic Timetable Integration | Parker, Amanda | Proposed |
| MP-659 - Customer Community | Parker, Amanda | On Track |
| MP-660 - Server Consolidation | Parker, Amanda | On Track |
| MP-662 - Logistics Automation | Parker, Amanda | On Track |
| EMEA CI | Parker, Amanda | Proposed |
| MP-419 - SOX Compliance | Carter, Sophia | Off Track |
| MP-423 - Mfr Efficiency Proposal | Carter, Sophia | Needs Atten... |
| MP-673 - Maintenance System Upgrade | Parker, Amanda | Proposed |
| North America CI | Parker, Amanda | Proposed |
| MP-485 - Document Repository | Elliott, Charles | On Track |
| MP-506 - Lower cost NK Cat 6 | Bartlett, Michelle | On Track |
| MP-522 - Server Outage | Elliott, Charles | On Track |
| MP-539 - Logistics Automation | Clark, Jonathan | Proposed |
| Overall | | |

PowerSteering's Program Management includes:

Program Console – Delivers a comprehensive multi-axis overview of all subprograms and projects which contribute to program effort with easy access to details

Program Portfolio Dashboard – Provides consolidated views of programs using business metrics and KPIs configured to effectively manage and understand program portfolios

Simplified Analysis – Empowers Program Managers and Executives with the ability to assess the impact of global programs in alignment with overall business objectives

Improve program effectiveness by combining data from projects and subprograms across all program layers

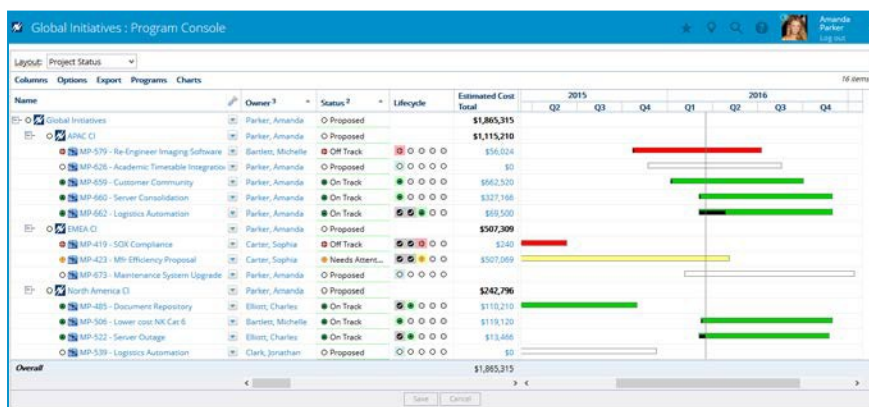
Roll up project information to compare with program financials and strategic goals

Enable Program Managers to manage by exception using a consolidated view of projects

Obtain visibility into program risks, whether strategic or tactical

Create program portfolios to increase portfolio management success

Program Console with Gantt Display provides a snapshot of status, timeline, and financial information to key PowerSteering users in one location.



Program Console Layout is configurable and gives a tremendous amount of flexibility by providing clients multiple views of their business with ease.

| Name | Owner | Status | Lifecycle | Estimated Cost | Actual Cost | % Complete | Scheduled End | On Time | Return Prospect Health |
|---|--------------------|----------------|-----------|--------------------|-----------------|------------|---------------|---------|------------------------|
| Global Initiatives | Parker, Amanda | Proposed | | \$1,805,315 | \$46,909 | | | | |
| APAC CI | Parker, Amanda | Proposed | | \$1,115,210 | \$10,182 | | | | |
| MP-579 - Re-Engineer Imaging Software | Bartlett, Michelle | Off Track | | \$56,024 | \$0 | 1% | 07/07/2016 | Good | |
| MP-626 - Academic Timetable Integration | Parker, Amanda | Proposed | | \$0 | \$1,170 | 0% | 08/17/2016 | Good | |
| MP-659 - Customer Community | Parker, Amanda | On Track | | \$662,520 | \$0 | 1% | 09/30/2016 | Good | |
| MP-660 - Server Consolidation | Parker, Amanda | On Track | | \$327,166 | \$3,012 | 1% | 11/28/2016 | Warning | |
| MP-662 - Logistics Automation | Parker, Amanda | On Track | | \$69,500 | \$6,000 | 20% | 11/28/2016 | Good | |
| EMEA CI | Parker, Amanda | Proposed | | \$507,309 | \$16,360 | | | | |
| MP-419 - SOX Compliance | Carter, Sophia | Off Track | | \$240 | \$1,360 | 20% | 06/06/2015 | Good | |
| MP-423 - MH Efficiency Proposal | Carter, Sophia | Needs Atten... | | \$307,069 | \$15,000 | 20% | 05/03/2016 | Good | |
| MP-673 - Maintenance System Upgrade | Parker, Amanda | Proposed | | \$0 | \$0 | 0% | 01/12/2017 | | |
| North America CI | Parker, Amanda | Proposed | | \$242,796 | \$20,367 | | | | |
| MP-485 - Document Repository | Elliot, Charles | On Track | | \$110,210 | \$4,367 | 5% | 10/30/2015 | Good | |
| MP-506 - Lower cost NK Car 6 | Bartlett, Michelle | On Track | | \$119,120 | \$6,000 | 1% | 11/28/2016 | | |
| MP-522 - Server Outage | Elliot, Charles | On Track | | \$13,466 | \$10,000 | 5% | 11/21/2016 | Good | |
| MP-539 - Logistics Automation | Clark, Jonathan | Proposed | | \$0 | \$0 | 0% | 12/08/2015 | Good | |
| Overall | | | | \$1,805,315 | \$46,909 | | | | |

Upland's PowerSteering combines the robust project and portfolio management (PPM) functionality demanded by global organizations with the cost & speed-to-value benefits of cloud delivery and an unmatched level of flexibility. Easy to use and administer, it enables top-down program & portfolio management without requiring granular task & resource tracking, and provides class-leading analytic and financial tracking capabilities. Leading global organizations, including PepsiCo, Ecolab, Staples, the US Department of Defense, and the UK National Health Service, rely on PowerSteering to accelerate results in IT, New Product Development, Process Excellence and Business PMOs. PowerSteering is part of the Upland Software family of cloud enterprise work management applications. Visit www.powersteeringsoftware.com for more information.

About Upland Software

Upland Software (Nasdaq: UPLD) is a leading provider of cloud-based Enterprise Work Management software. Our family of applications enables users to manage their projects, professional workforce and IT investments, automate document-intensive business processes and effectively engage with their customers, prospects and community via the web and mobile technologies. With more than 2,000 customers and over 235,000 users around the world, Upland Software solutions help customers run their operations smoothly, adapt to change quickly, and achieve better results every day. Learn more at uplandsoftware.com.



Upland Software provides Cloud Solutions across the enterprise enabling amazing customer outcomes in:

- + PROJECT & IT MANAGEMENT
- + WORKFLOW AUTOMATION
- + DIGITAL ENGAGEMENT