

Workflow Manager

Bring strategy to life while focusing on the work that really matters

Upland's Workflow Manager effortlessly orchestrates approvals from within our portfolio management application, PowerSteering. With this latest addition, business leaders can quickly get the approvals they need to push critical initiatives forward. Gone are the days of performing tasks that add little to no value in order to get your strategic projects done.

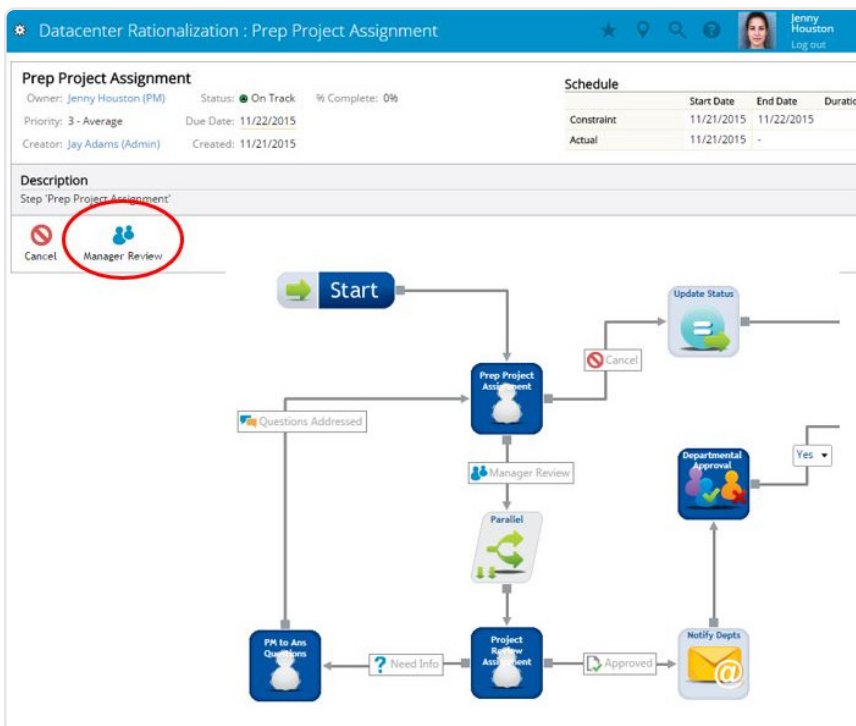
Workflow Manager enables business leaders to route approvals not only across departments but also across geographic locations. You'll never miss a beat waiting for manual approvals to take place before moving an initiative forward. Workflow Manager easily adapts to your current process and scales to your needs. For example, a \$6.3 billion international ingredient processor uses Workflow Manager to create, track, prioritize and approve multi-million dollar CAPEX initiatives across 60+ locations.

Why Add Workflow Manager to PPM?

- Empowers users with a means to complete their work more efficiently
- Gives managers tools to assess, plan and improve overall performance
- **Governance + Compliance:** standardizes both (i) definition and (ii) execution of complex work processes
- Improves the quality of process management
- Reduces time to organize and complete tasks
- Isolates process bottlenecks before they impact your business
- Reduces cycle times and potential human errors

Customer Benefits

- End-to-end visibility to routing process
- Ability to standardize, control, guide and enforce all required actions by the appropriate user
- Process automation that increases efficiency and eliminates routing wait times



Seamless automation for process integrity, visibility and efficiency.

Workflow Manager Brought to Life

Run smoothly. Change quickly. Achieve more. Upland's guiding purpose provided the inspiration for Workflow Manager. Portfolio Management and the approvals that go hand-in-hand with it are now managed within one application — giving you one single source of truth. Quickly route the right approvals to the right department without taking an eye off the success of your portfolio. Allow your valuable employees to focus on the work that really matters to your success — and your success is ultimately our success.

Workflow Manager: Day in the Life

Meet Mark Landry

Mark works for a major food processing company as a Director of Project and Portfolio Management. His Manufacturing Operations group is planning a FY2015 initiative to overhaul the manufacturing control systems used on their dry goods production systems. They estimate the project will cost \$2.5M over two quarters. The success of the multiple projects associated with this initiative is critical, and will be affected by the availability of the resources as well as the planning of the different activities. Before the projects can get underway, Mark needs to get approval for these expenditures from each of the five departments directly impacted by this initiative. Mark manages it all with PowerSteering's portfolio management application. Mark orchestrates all the departmental approvals from within PowerSteering, using Upland's Workflow Manager.



About PowerSteering

Upland's PowerSteering enables powerful, scalable and uniquely flexible top-down program and portfolio management without requiring granular task and resource tracking. It is a cloud-based software application that combines the robust PPM functionality demanded by global organizations, and provides class-leading analytic and financial tracking capabilities.

About Upland Software

Upland is a leading provider of cloud-based enterprise work management software. With more than 1,200 enterprise customers around the globe, and over 200,000 users, Upland helps teams in IT, marketing, finance, professional services and process excellence run their operations smoothly, adapt to change quickly and achieve better results every day. Contact us at 855-944-7526 or info@uplandsoftware.com.