



HOW TO LEVERAGE THE MICROSOFT PLATFORM FOR PROFESSIONAL SERVICES AND MAKE MORE MONEY

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TODAY'S SPEAKERS



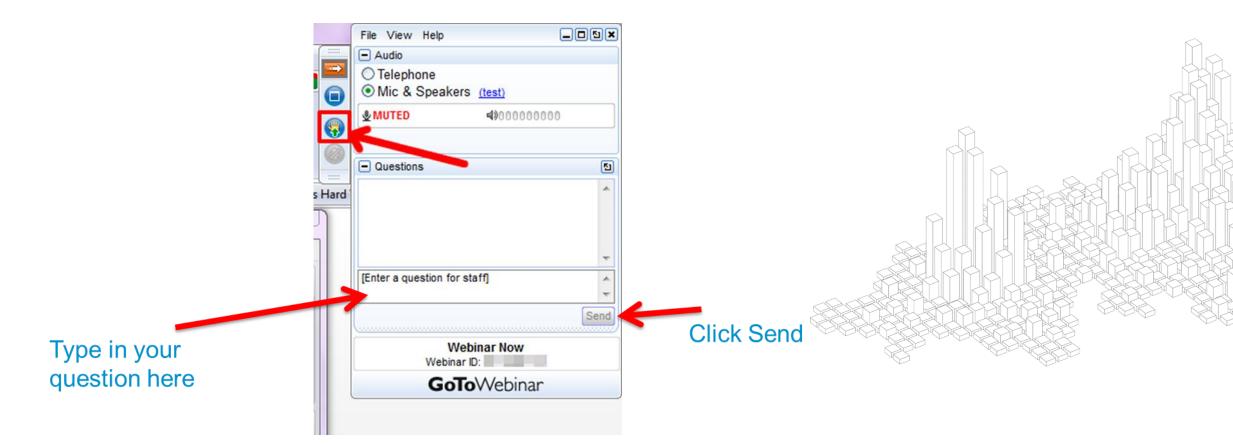
Eric Demers Senior Solution Consultant, Tenrox



Nick Rouse Project Manager and Implementation Consultant, UXC Eclipse



HOUSEKEEPING





AGENDA

- + Who is UXC Eclipse? Who is Upland?
- + Quick Overview of Tenrox by Upland
- + A (Great!) Day in the Life of a Professional Services Project
 - Pipeline Management from Dynamics CRM
 - + Resource Management in Tenrox
 - Document Management in SharePoint
 - Invoicing into Dynamics GP
- + Translating This to
- + Q&A



UXC Eclipse – *Our Products*









Additional Products











Applied Engineering Solutions (AES)





UXC Eclipse – Global coverage, 1 team



UXC Eclipse was awarded the 2012 ABA Preferred Employer for the IT Industry and is the leader in employee retention rate.





UXC Eclipse – Microsoft Dynamics





Nº 1

Microsoft Dynamics partner in APAC

Microsoft Dynamics partner globally

In the top 3 THE MOST

highly awarded Microsoft Dynamics partner

Microsoft Partner

nterprise Resource Planning Customer Relationship Management Silver Application Development ilver Collaboration and Content Silver Cloud Platform



2015 **INNER CIRCLE** for Microsoft Dynamics

Microsoft Partner of the Year 5 Winner **Microsoft Dynamics Industry**





UXC Eclipse – Tenrox by Upland



Partnership Established in 2010



Integration With top tier systems



24 x 7 x 365 Support from

dedicated team



Delivered with our 'Old Fashioned Service' approach

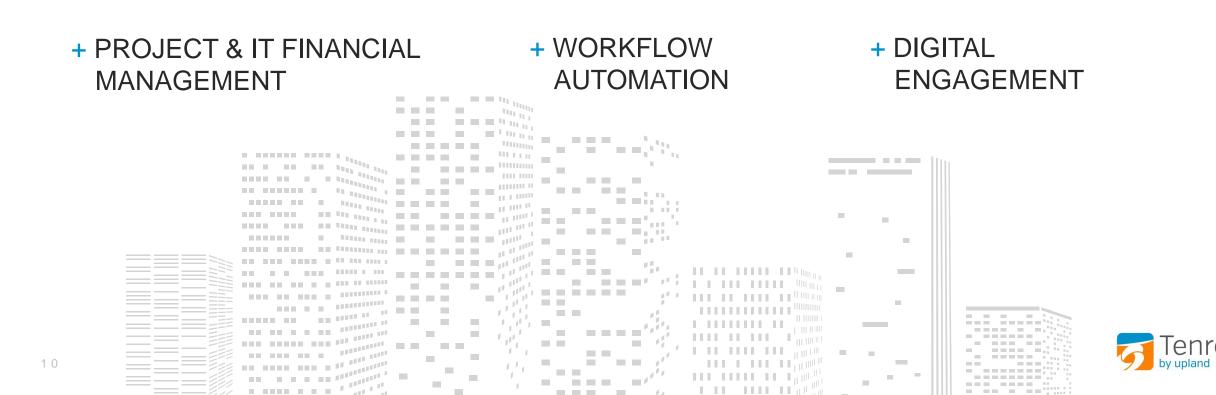




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UPLAND OVERVIEW

We provide Cloud Solutions across the enterprise enabling amazing customer outcomes in:



UPLAND PRODUCT FAMILY

FileBound

PROJECT & IT FINANCIAL MANAGEMENT

EclipsePPM

Manage your organization's projects, professional workforce and IT costs.







WORKFLOW AUTOMATION

Real time productivity optimization, collaboration, and functional automation across your organization's value chain.

DIGITAL ENGAGEMENT

Effectively engage with your customers, prospects and community via the web and mobile technologies.





WHAT IS PROFESSIONAL SERVICES AUTOMATION?

New Project

Resource Management / Project Planning Actuals Tracking (Time, Expense)

Global Practice Management



TENROX PSA

KEY DIFFERENTIATORS

- + 20 Years of Enterprise Market Leadership
- + Visual Workflow-driven Architecture
- + Unique Timesheet Template Designer
- + Modular Approach for Quicker Deployments

CUSTOMER SUCCESS

- + 97% Client Retention Rate
- + Assigned CSMs
- + Experienced Partners & PS
- + Premium Support Packages

PARTNERSHIPS



CIOSCUD

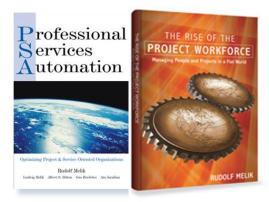
MOBILE

Mobile

BlackBerry.

DOMAIN EXPERTISE

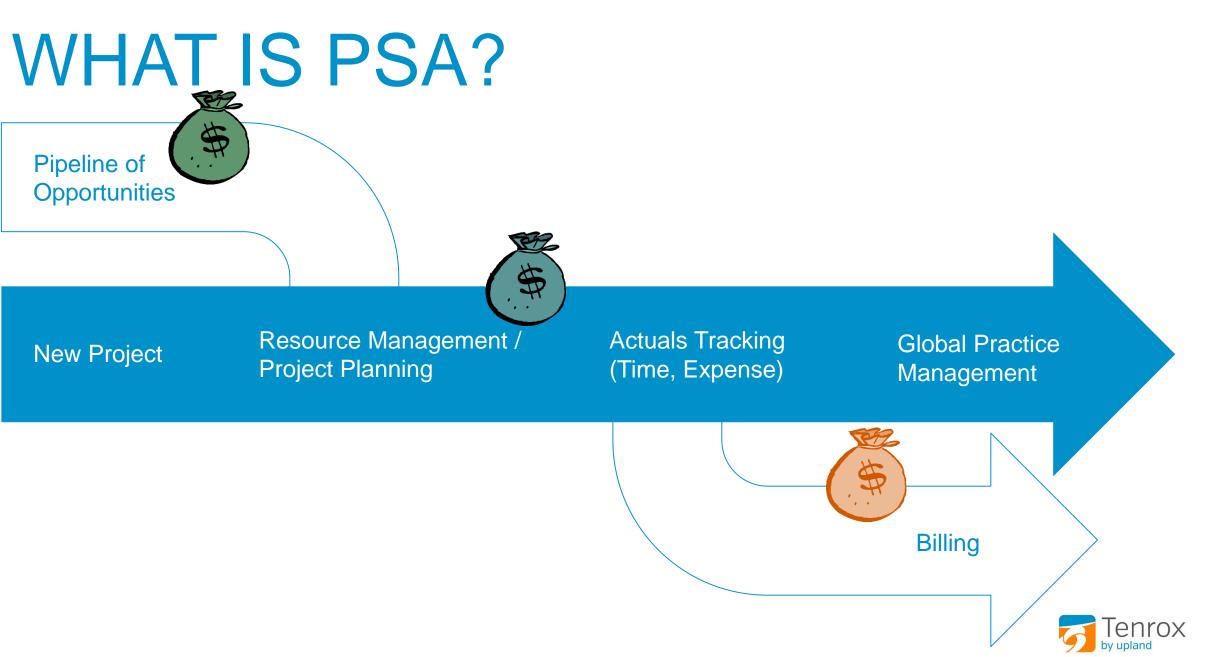
We wrote the book!



THOUGHT LEADERSHIP

- + Market Innovator
- + Best Practices/ Pitfalls to Avoid
- + Keeping It Simple

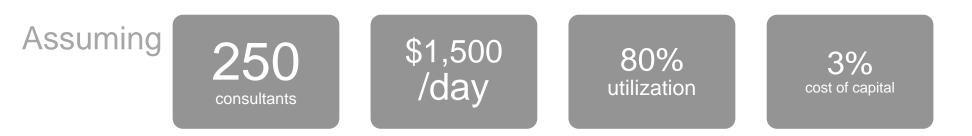






INTEGRATION TO DYNAMICS CRM

CONCRETE RESULTS





1 week improvement in time-to-delivery **Benefits**



+ customer satisfaction

+ project success





INTEGRATION TO SHAREPOINT



RESOURCE MANAGEMENT IN TENROX

CONCRETE RESULTS









+ customer satisfaction





INVOICING IN TENROX AND INTEGRATION TO DYNAMICS GP

CONCRETE RESULTS





10 days reduction in invoicing cycle \$60,000 /year



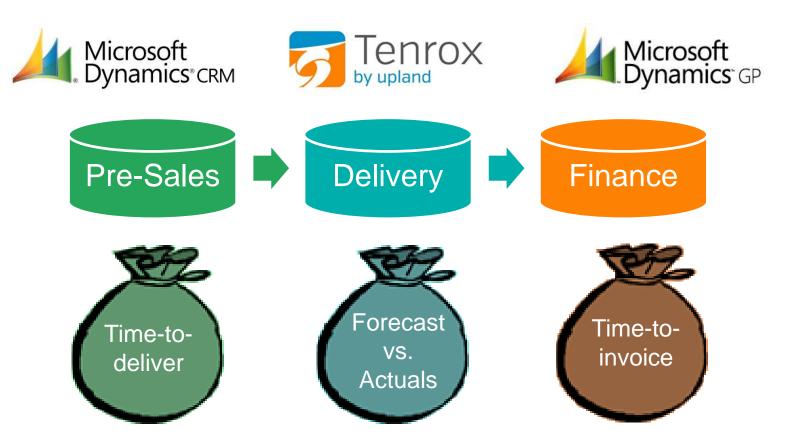


TENROX AND MICROSOFT

- + Bringing Best-of-Breed Solutions Together
- + CRM and GP Microsoft Dynamics* CRM Tenrox by upland



CONCLUSION





QUESTIONS



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