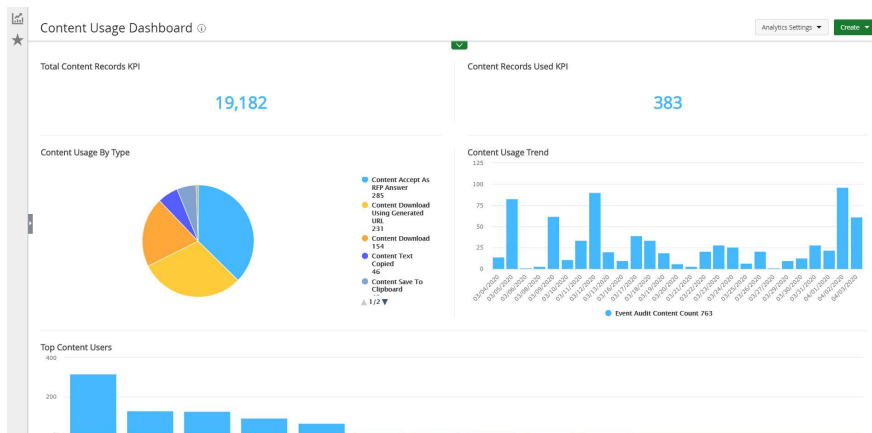


Upland Analytics for Qvidian

Take Your Organization from Reactive to Proactive

With Upland Analytics for Qvidian, dashboards provide real-time insights at-a-glance, so you can maximize the value of your sales and proposal content, increase productivity, and share your results with key stakeholders.

- **Identify gaps and opportunities** faster with automatic scheduled reports and dashboard sharing.
- **Refine your content strategy** by creating more of what is performing well and prioritizing content refreshes based on frequency of use.
- **Assemble a deal-winning team** by selecting participants based on their record of success with similar projects and recognize top performers.
- **Eliminate workflow bottlenecks** by reassigning tasks from overburdened team members and subject matter experts (SMEs).
- **Prove your team's value** by sharing insights and accomplishments and reporting on the projects you complete and documents you create.



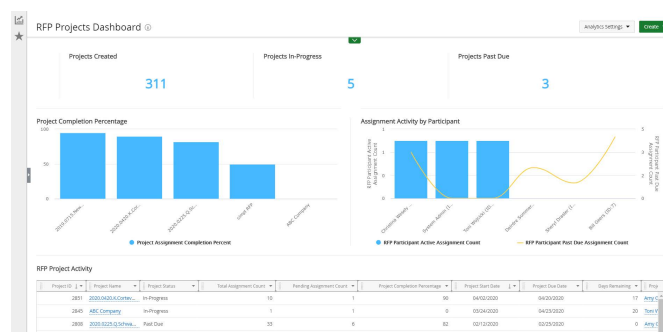
Key Features

- **Seamless Integration**
Access from Qvidian. Familiar navigation and controls.
- **Pre-Built Dashboards**
Get started fast with preconfigured dashboards.
- **Schedule Reports**
Save time; stay ahead of trends.
- **Export to Excel or PDF**
Share insights and results.
- **Filter Reports & Drill-Down**
Get to key insights faster.
- **Access Salesforce Data**
Enable closed-loop reporting.
- **Drag & Drop Report Builder**
Upgrade to Enterprise to create custom reports and dashboards.

Standard Dashboards & Reports – Get Started Fast

All Upland Analytics for Qvidian users get access to a set of preconfigured analytics dashboards and more than fifteen reports that display the information organizations ask for most in a standard format. Key dashboards and reports include:

- **Users** – Qvidian usage trends and the frequency of user log-ins.
- **Content Usage** – Content usage trends, top content users, and popular content.
- **Duplicate Content** - Quickly identify duplicate content records in your content library.
- **Content Expiration** – Expiring and expired content and owners of expired content.
- **Content Management** – Top content creators and content actions completed.
- **Created Documents** – Documents built and most-used document types.
- **RFP Projects** – Project volume, statuses, and assignment activity.
- **Review Jobs** – Review job participation and task completion.



Upgrade to Enterprise – Get Drag & Drop Report Builder

Unlock our intuitive drag and drop report builder by upgrading to Enterprise Upland Analytics for Qvidian.

- **Create and share** custom dashboards and reports
- **Define new filters** to refine dashboards
- **Display insights** using sixteen chart and graph types
- **Add formulas** to automate calculations

Get Started or Upgrade

Please contact your Account Owner or Customer Success Manager (CSM) for more information about Upland Analytics for Qvidian or to upgrade to the Enterprise version to get even more value from your solution.

About Upland Software

Upland Software (Nasdaq: UPLD) is a leader in cloud-based enterprise work management software. Upland provides seven enterprise cloud solution suites that enable more than one million users at over 9,000 accounts to win and engage customers, automate business operations, manage projects and IT costs, and share knowledge throughout the enterprise. All of Upland's solutions are backed by a 100 percent customer success commitment and the UplandOne platform, which puts customers at the center of everything we do.