

National Sweepstakes Revenue Goals

Small Market

Car Payments
for a Year:

\$5,000

Home
Improvement
Giveaway:

\$5,000

Groceries
for a Year:

\$5,000

Rent or Mortgage
for a Year:

\$10,000

Mid-Size Market

Car Payments
for a Year:

\$10,000

Home
Improvement
Giveaway:

\$10,000

Groceries
for a Year:

\$10,000

Rent or Mortgage
for a Year

\$20,000

Large Market

Car Payments
for a Year:

\$20,000

Home
Improvement
Giveaway:

\$20,000

Groceries
for a Year:

\$20,000

Rent or Mortgage
for a Year:

\$30,000