





We're building on our market leadership by acquiring built-for-purpose products that extend our depth, breadth and scale.

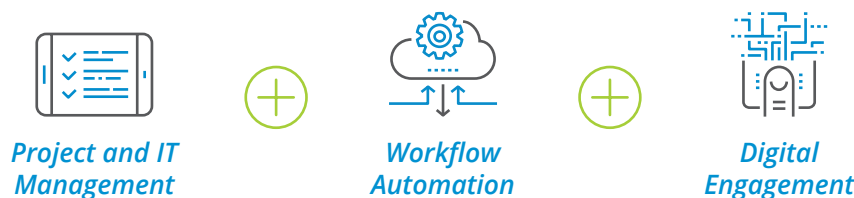
What We Look For

 <p>Financial Profile Revenues in the \$5-\$25 Million Range</p>	 <p>Enterprise Applications Built-for-purpose Enterprise Work Management</p>
 <p>Recurring Revenue Base Renewal Rates > 90%</p>	 <p>Geography U.S., Canada and E.U.</p>

Proven Leadership with Buying Power

Upland has a proven team with a combined 35 successful tech acquisitions completed in the last 15 years, offering a reliable and disciplined M&A process. To date, Upland has completed 14 successful acquisitions in 5 years. Upland completed a \$46 million IPO in November 2014 and a \$90 million credit facility in November 2016, giving Upland strong buying power to execute on our acquisition plan.

Enterprise Work Management M&A Sector Focus



About Upland Software

Upland Software (Nasdaq: UPLD) is a leading provider of cloud-based Enterprise Work Management software. Our family of applications enables users to manage their projects, professional workforce and IT investments, automate document-intensive business processes and effectively engage with their customers, prospects and community via the web and mobile technologies. With more than 2,500 customers and over 250,000 users around the world, Upland Software solutions help customers run their operations smoothly, adapt to change quickly, and achieve better results every day. Learn more at uplandsoftware.com.

Contact

Austin Woody

Vice President – M&A, Corporate Development

512.960.1013 | woody@uplandsoftware.com

Acquisitions Portfolio

Project & IT Management

FEB 2012
PowerSteering
Program & Portfolio Management

FEB 2012
Tenrox
Professional Service Automation

NOV 2012
EPM Live
Project Portfolio Management

NOV 2013
ComSci
IT Financial Management

NOV 2014
Eclipse PPM
Project Portfolio Management

Workflow Automation

MAY 2013
FileBound
Document & Workflow Automation

NOV 2015
Ultriva
Supply Chain Management

MAY 2016
Advanced Processing and Imaging
Document & Workflow Automation

JAN 2017
Omtool
Document Capture & Imaging

Digital Engagement

DEC 2013
Clickability
Web Content Management

DEC 2014
Mobile Commons
Mobile Engagement Management

JAN 2016
LeadLander
Website Visitor Analytics

MAR 2016
Hipcricket
Mobile Engagement Management

APR 2017
RightAnswers
Enterprise Knowledge Management