

Building Sign-Up Forms and Preference Centres (Adestra Certified Superuser)

Course Overview

MessageFocus enables you to create sign-up forms and preference centres for use within your email campaigns. This session will show you how to create these, how to add different actions, how to effectively use form templates and finally how to implement the forms that you have made.

Knowledge Prerequisites:

- Attended a Getting Started Session

Duration:

- 1.5 hour

Registration Dates:

- Tuesday (every two weeks)
- 10:00 GMT or 14:00 GMT

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