



Qvidian University: Advanced Content Management

Once you have the foundations or basics established for using Qvidian, join other content managers to ensure that your library is structured and managed for long-term success.

Course Overview

Advanced Content Management is your passport to becoming an expert on the Qvidian library and implementing a successful content management workflow. This course focuses on advanced features that can further enhance your effectiveness in managing content.

This course, along with Qvidian Library Basics and Qvidian and Microsoft Word Templates combine to provide instruction for all topics covered in the Upland Qvidian Content Manager I certification & Content Manager II certification exams.

For a comprehensive learning option, check out the Content Management Pro Learning Path!

Course Objectives:

By the end of this course, participants will be able to:

- Utilize advanced content management features
- Know what information to gather to create a content management workflow
- Analyze the library and identify areas for improvement

Prerequisites

Be able to load, style, and edit content. These topics are covered in:

- Qvidian Foundations
- Library Basics

Pricing

- \$695 per participant
- Course registration is non-refundable



Choose the format that works for you:

Online Guided Learning (OGL)	Virtual Instructor-Led Training (VILT)
<p>Delivery Method:</p> <ul style="list-style-type: none">• Online modules and activities• Dedicated Qvidian training expert will monitor progress, answer questions and provide support• 40% online modules, 60% hands-on activities <p>Course Duration:</p> <ul style="list-style-type: none">• 24x7 access to online modules and Qvidian sandbox account for four weeks <p>Dates:</p> <ul style="list-style-type: none">• March 1st – 26th• May 10th – June 4th• June 14th – July 9th• July 19th – August 13th• September 13th – October 8th• October 18th – November 12th• December 13th – January 7th 2022	<p>Delivery Method:</p> <ul style="list-style-type: none">• Virtual public sessions via Zoom• Taught by a Qvidian training expert• 40% lecture, 60% hands-on activities <p>Course Duration:</p> <ul style="list-style-type: none">• Three, 3-hour Instructor-led training sessions with hands-on activities to be done in a Qvidian sandbox account <p>Dates:</p> <ul style="list-style-type: none">• February 9th -11th @ 8AM-11AM ET• April 27 – 29th @ 12PM-3PM ET• August 24th – 26th @ 8AM-11AM ET• November 30th – December 2nd @ 12PM-3PM ET

[Register Here!](#)