



# Upland Analytics for RO Innovation

## Course Overview

Upland Analytics is a reporting tool that uses real-time data to create a variety of customizable reports on reference activity, revenue impact, and content usage in your RO Innovation platform. You can use Analytics to view statistics and trends, such as nomination growth, reference engagement, impacted sales wins, and request frequency. Create dashboards and configure email subscriptions to efficiently share these important insights with your internal stakeholders.

### Course Objectives:

By the end of this course, participants will be able to:

- Create custom reports by modifying an existing standard report as well as starting from scratch
- Understand commonly used data fields available in Analytics
- Design dashboards to display collections of reports

### Delivery Methods:

- This course is a blended learning experience that includes:
- 24x7 access to the online course via our Learning Management System
- Two 1-hour private consulting phone calls with your instructor
- Email communications with your instructor throughout course access

### Course Duration:

- 24x7 access to the online course for 8 weeks
- First consulting call will be held during week 3
- Second consulting call will be held during week 6

### Pricing:

- \$849

### Registration:

- [Register here >>](#)