

How to Lead Change and Drive Adoption

Course Overview

Change is the only constant, regularly impacting everyone from associates to CEOs. Yet, few professionals formally prepare by creating and adopting a change management methodology that sets them up for sustained success.

Join us for this product-agnostic look at the change management methodology and learn how individual contributors, managers and directors, and executives can all work together to drive meaningful change. Guided by a change management expert, attendees will participate in small group discussions and activities, and strategize how to build and implement effective communication plans.

Course Objectives

By the end of this course, participants will be able to:

- Understand the importance and need for change management
- Build an effective communication plan
- Take immediate action to enable and maintain change to drive software adoption

Delivery Method

- Delivered as a virtual public session via Zoom
- Includes interactive discussion-based activities
- Taught by a certified change management expert

Course Duration

- One 3-hour instructor-led training session

Pricing

- \$295 per participant
- Course registration is non-refundable.

Course Date & Time

- April 20th, 2021 – [Register](#)
 - 8am-11am PT | 11am-2pm ET | 3pm-6pm GMT